

GRADUATE CERTIFICATE IN ENTERPRISE RISK MANAGEMENT

Program Goals

Create a professional learning environment where upon completion, students will be able to:

1. Articulate how Enterprise Risk Management (ERM) enables improved strategic decision-making across the organization
2. Describe how risk assessment-based allocation of resources should ideally function within ERM models
3. Summarize the evolution of the Chief Risk Office (CRO) within organizations, and describe the implications of these changes within different ERM models
4. Develop an Investment Policy Statement for an ERM governed organization, and summarize the application within the overall enterprise strategic direction
5. Develop an Enterprise Crisis Communication Plan (ECCP) for an ERM organization, and summarize the implementation considerations needed for adoption
6. Develop an ERM framework model and plan for integration within an organization
7. Develop and analyze an ERM framework and governance model for an assigned organization

Graduate Certificate in Enterprise Risk Management requirements (15 credits):

Code	Title	Credits
ERM Required Courses (still being developed)		
MBA 720	Introduction to Enterprise Risk Management	3
MBA 721	Credit and Market Risk Fundamentals	3
MBA 722	Enterprise Risk Management-Leadership and Governance	3
MBA 723	Case Studies in Enterprise Risk Management and Governance	3
ERM Electives (choose one)		3
MBA 724	Crisis Planning and Enterprise Communication Management	3
MBA XXX: Information Controls and Cyber Security Management		
MBA XXX: Compliance, Ethics and Social Responsibility		