

MBA: EXECUTIVE HEALTHCARE

Master of Business Administration, Executive Healthcare

This program is for physicians or mid-career healthcare executives who wish to acquire a graduate degree in healthcare administration to advance their understanding and preparedness to perform at a high level. Ideal students for this programs include clinicians who manage departments, physicians who aspire to departmental or organizational leadership, are serving on organizational leadership committees, or manage private practices or other entrepreneurial ventures. Additionally, healthcare administrators who desire to expand their knowledge base and academic preparation, or advance to higher levels of career rank will find this program appealing.

Students will be automatically registered for their courses unless the student notifies the Heider College of Business Graduate Program's Office.

Program learning goals and student learning outcomes

As guided by our mission and identity statements, the program learning goals (PLGs) and student learning outcomes (SLOs) below are written to reflect our beliefs about the attributes of business leaders who exemplify the Jesuit ideals.

Creighton-formed business leaders will:

PLG 1: Exhibit disciplinary knowledge and behavior essential for business leadership.

SLO 1A: Apply advanced business concepts to make intelligent decisions in a business situation.

SLO 1B: Reflect on and articulate the relationships among personal values, professional obligations, and social responsibilities.

SLO 1C: Articulate a personal leadership philosophy based on personal values and individual strengths.

SLO 1D: Demonstrate effective leadership skills in a team environment.

PLG 2: Think critically to aid decision-making.

SLO 2A: Analyze the strategic elements of a comprehensive, multidisciplinary business situation and propose a course of action.

SLO 2B: Utilize software to analyze quantitative data and interpret the results.

PLG 3: Communicate professionally.

SLO 3A: Write a professional quality document for a business audience.

SLO 3B: Demonstrate verbal fluency in a business context.

PLG 4: Commit to action that demonstrates care for others.

SLO 4A: Analyze a business ethics situation and propose a course of action.

SLO 4B: Demonstrate knowledge of strategies to effectively lead others regardless of race, ethnicity, culture, gender, religion, and sexual orientation.

MBA: Executive Healthcare requirements (45 credits):

Code	Title	Credits
1st Year		
Fall Term		
EMBA 755	Introduction to Healthcare Management	3
EMBA 771	Executive Leadership and Organizational Behavior	3
Spring Term		
EMBA 762	Strategy for Healthcare Organizations	3
EMBA 764	Quality and Performance Improvement in Healthcare	3
Summer Term		
EMBA 774	Management of Human Resources in Healthcare	3
EMBA 781	Legal and Ethical Considerations in Healthcare Management	3
EMBA 798	Independent Study	1
2nd Year		
Fall Term		
EMBA 782	Finance for the Healthcare Manager	3
EMBA 797	Quantitative Methods Evidence Based Decision Making in Healthcare Management	3
EMBA 775	Health Policy and Economics	3
EMBA 791	Healthcare Accounting	3
EMBA 798	Independent Study	2
Spring Term		
EMBA 761	Healthcare Marketing	3
EMBA 765	Information Systems and Data Analytics in Healthcare	3
EMBA 798	Independent Study	3
EMBA 799	Capstone	3
Total Credits		45

Admission Requirements

Applicants must meet the following admission requirements:

- Bachelor's degree in business or related field from a regionally accredited college or university OR a terminal degree in medicine or another advanced clinical discipline;
- Minimum of five years of management experience or clinical practice in a healthcare organization;
- Undergraduate or professional school GPA of at least 3.0;
- Official transcripts from all educational institutions attended;
- Current resume or Curriculum Vitae;
- Statement of purpose and professional aspiration (2-3 pages, double-spaced) outlining the reasons for applying for admission, professional goals, and intended utilization of degree;
- Three professional letters of recommendation from individuals familiar with the applicant's academic background, professional achievements, and personal qualities;
- Minimum TOEFL score of 577 (paper-based) or 90 (internet-based) for students for whom English is not their first language;
- Evidence of the ability to pay for the program (typically a FAFSA)