HEALTH ADMINISTRATION AND POLICY

Interim Program Director: Susan K. Walsh
Program Office: 437 Eppley

The Health Administration and Policy Program is an interdisciplinary program, administered through the Department of Cultural and Social Studies (http://catalog.creighton.edu/undergraduate/arts-sciences/sociology-anthropology-social-work), designed to provide the undergraduate student with a broad understanding of healthcare management and an awareness of the key issues facing the healthcare world. This program provides students with the opportunity to build a solid understanding of healthcare institutions, management processes, public policy, social and ethical issues.

Major in Health Administration and Policy

Specific Requirements for Admission to the Health Administration and Policy Major

Successful completion of HAP 200 Introduction To Healthcare Administration with a grade of C or better and sophomore standing.

- B.S., Major in Health Administration and Policy (http://catalog.creighton.edu/undergraduate/arts-sciences/health-administration/health-administration-policy-bs)

Minors in Health Administration and Policy

- Health Administration and Policy (http://catalog.creighton.edu/undergraduate/arts-sciences/health-administration/health-administration-policy-minor)
- Public Health (http://catalog.creighton.edu/undergraduate/arts-sciences/health-administration/public-health-minor)

Certificate Programs in the College of Professional Studies

This department offers the following certificate program to students in the College of Professional Studies:

- Health Administration and Policy (http://catalog.creighton.edu/undergraduate/professional-studies/healthadministrationandpolicy-cert)

Courses

HAP 200. Introduction To Healthcare Administration. 3 credits. FA, SP
An introduction to managerial and administrative issues in healthcare. Administrative components of the healthcare system and an overview of major topics such as human resource administration, information management, budgeting and financing, planning and health organization strategy, government regulation, and insurance issues.

HAP 310. Health Finance and Budgeting. 3 credits. SP
Financial and budgetary concepts as applied in the management of healthcare organizations. Topics include sources of funding, cost and rate setting, third party payment issues, general questions of internal control, financial planning, and use of various financial instruments. P: HAP 200 and ACC 201.

HAP 312. Research Design for the Social Sciences. 3 credits. FA, SP (Same as ANT 312, SOC 312)
Introduction to social science research methods. Attention is directed to the basic logic and research techniques involved in studying the social world scientifically. Specific topics considered include research design, measurement, alternative data collection procedures, and ethical concerns involved in studying social life. P: One Magis Core Contemporary Composition course.

HAP 314. Statistics for the Social Sciences. 4 credits. FA, SP (Same as ANT 314, SOC 314)
Broad introduction to the statistical techniques used by social scientists to analyze their data, including computer usage. Attention is directed to the basic procedures for organizing and describing data, for assessing relationships among social variables, and for using that information to make inferences about the population. P: HAP 312 and One Magis Core Mathematical Reasoning course.

HAP 315. Healthcare, Society and Culture. 3 credits. FA, SP (Same as ANT 315, SOC 315)
Study of the relationship between society and health care systems. The sociology of health care organization, including patient-practitioner relationships, concepts of health and disease, healthcare personnel, and systems of delivery. P: Introduction to Anthropology (ANT 111 or ANT 112 or ANT 113) or Introduction to Sociology (SOC 101) or HAP major.

HAP 317. Global Health: A Biosocial and Justice-Oriented Approach. 3 credits. FA, SP (Same as AFS 317, ANT 317, SOC 317)
This course provides a biosocial framework for the study of Global Health arguing that global health issues can only be sufficiently understood and addressed by recognizing their physiological as well as their sociocultural contexts and the dynamic interplay between both. Global health as a discipline is, therefore, interdisciplinary and draws from diverse academic and applied disciplines and professions. This course also highlights the increased recognition in Global Health of health and access to health care as a human right and includes discussions on the importance of a commitment to global health justice and equity. P: So. stdg. P: So. stdg.

HAP 331. Managing The Public And Non-Profit Sectors. 3 credits. FA (Same as PLS 331)
Examines administrative processes and politics in government and non-profit settings. The course emphasizes application of material to case study examples of public and non-profit organizational challenges. Course covers local, state, and national bureaucratic politics. P: One Magis Core Contemporary Composition course and So. stdg.

HAP 334. Public Policy And Health Care. 3 credits. SP (Same as PLS 334)
Review of government policies and programs as they affect healthcare in the United States and other countries. Various systems of health insurance, the private medical market, governmental provision, development and evolution of managed care systems, current U.S. federal programs. P: So. stdg.

HAP 350. The Essentials of Public Health. 3 credits. FA, SP
Essentials of Public Health is designed to provide the student with theoretical perspectives in public health, and skills and knowledge associated with the primary functions of public health at the local, state, national and global level. Students will use basic principles of evidenced-based public health, epidemiology and the demographic measurement of populations and groups to examine the distributive factors of health and disease needs in population. Enduring understandings of public health history, interventions, laws, communication, health systems, environment and behavior change will be addressed.
HAP 355. Essentials of Epidemiology. 3 credits. (Same as MTH 355, STA 355)
This course introduces the concepts and includes exercises related to epidemiology, the discipline that serves as the basic science of public health, or population health, by providing evidence for defining the public health problem, assessing causation, and evaluating effectiveness of potential interventions.

HAP 383. Cultural Epidemiology: Global Perspectives. 3 credits. (Same as ANT 383)
Cultural epidemiology addresses the structural and cultural determinants of health, and integrates methods, theories, and debates in both epidemiology and medical anthropology responding to health needs on an international scale. The course introduces students to methods for health research, concepts of health and disease, and strategies to alleviate ill health. P: ANT 315 or ANT 363.

HAP 390. Health Communication. 3 credits. AY (Same as COM 390)
This course investigates research theories and permits students to demonstrate practical applications of communication within health care situations. The course emphasizes understanding communication variables such as verbal, non-verbal, conflict, listening, and self disclosures in health care contexts. The course also examines issues of ethics and relationships between health care providers, patients, and families. P: One Magis Core Understanding Social Science course.

HAP 404. Bioethics and Society. 3 credits. (Same as PHL 404)
Bioethics and Society explores questions of ethics and social justice arising from present and emerging medical and biotechnologies, e.g. cloning, germline genetic engineering, and nanotechnology. P: One Critical Issues in Human Inquiry course and Senior standing.

HAP 410. Seminar In Health Administration. 3 credits. FA
Selected advanced topics in health administration. May be repeated for six credits as long as the topic differs.

HAP 411. Seminar in Healthcare Administration: Healthcare Planning and Marketing. 3 credits. SP
This course will cover planning and marketing processes common in the healthcare industry. Emphasis will be placed on strategic and business planning, marketing systems and project promotion. Students will use basic financial, marketing and statistical skills and will research a planning or marketing project in an Omaha healthcare organization.

HAP 412. Information Systems in Healthcare Management. 3 credits. SP
This course examines the information system concepts as applied in the management of healthcare organizations. Our primary goal is to learn and understand information systems, and to practice applying information systems in the healthcare environment.

HAP 413. Service Excellence and Human Resources in Healthcare. 3 credits. FA
This course is designed to expose students to the concept of healthcare "service excellence" and give an overview of the multiple aspects of healthcare human resources. The goal is to build a knowledge base of these topics and develop skills which will easily transfer into the student's future workplace.

HAP 414. Careers in Health Administration. 3 credits.
This course is designed to expose students to career and leadership opportunities in today's healthcare industry (e.g. hospitals, long-term care, physician practices, health departments, insurance companies, pharmaceutical industry, etc.). The goal is to provide an overview of skill sets needed by healthcare administrators to assist in career planning.

HAP 415. Seminar in Healthcare Management. 3 credits.
The purpose of this course is to learn about the managerial structures common to the American healthcare industry, including managerial concepts, organizational design, human resource management, motivation and leadership, decision-making, communication and control systems. Students will get experience in skills and activities found in the healthcare work place.

HAP 418. Healthcare, Society and Culture. 3 credits. (Same as ANT 418, SOC 418)
This course analyzes health, illness, and healthcare by considering social forces, applying a social science perspective, and comparing this perspective with other paradigms in order to comprehend sources and distribution of illness, social meanings and experiences of illness, and diverse health care systems in domestic and global settings. P: One Magis Core Critical Issues in Human Inquiry course; Senior standing.

HAP 420. Seminar in Health Policy. 3 credits. AY, SP
Selected advanced topics in health policy. May be repeated for six credits as long as topic differs.

HAP 433. Public Policy Analysis. 3 credits. AY, SP (Same as HLS 433)
Examination of approaches to public problem solving and public policy analysis. Key theories of power and policy, strategies for analyzing public problems and developing policy proposals and policy in specific areas. P: Jr. stdg.

HAP 450. Communicating Health Narratives. 3 credits. OD (Same as COM 450)
This course examines communication in multiple health care contexts: individual (health beliefs and attitudes), interpersonal (patient-provider and provider-provider), organizational (hospital, and clinic), and societal (public health campaigns, health policy, and health politics). We will explore how narratives function to construct and communicate health beliefs in these contexts.

HAP 456. Public Health Ethics. 3 credits. (Same as SRP 456)
Lectures and small group discussions focus on ethical theory and current ethical issues in public health and health policy, including resource allocation, the use of summary measures of health, the right to health care, and conflicts between autonomy and health promotion efforts. Student evaluation based on class participation, a group project, and a paper evaluating ethical issues in the student's area of public health specialization. P: PHL 250 or THL 250; Sr. stdg.

HAP 457. Biomedical Ethics: Philosophical and Theological Approaches. 3 credits. FA, SP, SU (Same as PHL 457, THL 457)
This course explores philosophical and theological ethical theories and analyzes and evaluates select issues in biomedicine and health care policy in light of those theories. P: Ethics course; Senior standing.

HAP 477. Gendered Health Across the Lifespan. 3 credits. (Same as COM 477, SRP 477, WGS 477)
A great human concern in our society is the gendered construction of health and how individuals are affected by health decisions. This interdisciplinary course will explore gendered health issues involving ethical, biocultural and psychosocial perspectives across the lifespan. The first part will lay the theoretical groundwork and identify policy and ethical concerns; the second part will examine gendered health issues across the lifespan. P: PHL 250 or THL 250; Sr. stdg.
HAP 485. Internship In Health Administration And Policy. 3 credits. FA, SP, SU
Students work as entry-level administrative professionals in organizations involved in healthcare delivery, administration, or policy-making. May be repeated to a maximum of six hours of credit. P: Jr. stdg., 2.5 GPA; consent of internship director.

HAP 493. Directed Independent Readings. 1-3 credits. FA, SP
A student initiated program of readings undertaken with a faculty member in the Health Administration and Policy Program. May be repeated to a maximum of six hours. P: DC.

HAP 497. Directed Independent Research. 1-6 credits. FA, SP
A student initiated research project undertaken with the supervision of a faculty member in the Health Administration and Policy Program. May be repeated to a maximum of six hours. P: DC.

HAP 515. Law and Health Systems. 3 credits. FA
Legal aspects of health care in the administration of health organizations. Among topics considered are legal liability and standards of care, malpractice, regulation of health care professions, informed consent, policies regarding medical records, and legal responsibilities for personnel. P: HAP 200.

HAP 520. Statistical Methods for Public Administration and Policy Analysis. 3 credits. OD (Same as PLS 520)
Application of research methods and statistical tools to public management issues. Reviews basics of research design with attention to public management tasks and questions. P: PLS 310 or SOC 312.