

BIA:DIGITAL MEDIA AND DESIGN TRACK

Track requirements: 21 credits

Code	Title	Credits
BIA 350	Systems Analysis and Design	3
BIA 354	Data and Information Management	3
BIA 375	Business Application Development	3
BIA 385	Python Programming for Data Analytics	3
Select six credits from the following:		6
GDE 324	Digital Foundations	
GDE 380	Graphic Design	
GDE 381	Graphic Design II	
GDE 423	Interaction Design	
Select three additional credits in BIA numbered 300 and above. ¹		3
Total Credits		21

¹ BIA 366 Business Intelligence and Analytics Internship or BIA 491 The Technology World: A Campus and Travel Course may count as an elective. However, students cannot use both BIA 366 and BIA 491 to fulfill major electives in their program.

Course substitutions must have Department Chair approval.