

BIA:BUSINESS ANALYTICS TRACK

Track requirements: 21 credits

Code	Title	Credits
BIA 350	Systems Analysis and Design	3
BIA 354	Data and Information Management	3
BIA 375	Business Application Development	3
BIA 385	Python Programming for Data Analytics	3
BIA 480	Business Analytics	3
Select six credits from the following:		6
BIA 366	Business Intelligence and Analytics Internship ¹	
BIA 372	Survey of Business Intelligence and Analytics	
BIA 472	Visual Analytics and Visualization	
BIA 484	Data Mining Techniques	
BIA 485	Applications of Artificial Intelligence	
BIA 486	Managerial Decision Modeling	
ECO 418	Econometrics	
MKT 343	Marketing Research	
MTH 361	Probability and Statistics in the Health Sciences	
Total Credits		21

¹ May count as a major elective with the **approval of the Department Chair only**. The internship must be in the analytics area. All major course substitutions must have Department Chair approval. With the exception of BIA 491 The Technology World: A Campus and Travel Course, travel classes cannot fulfill major electives. Students cannot use both BIA 366 and BIA 491 to fulfill major electives.