

HEIDER COLLEGE OF BUSINESS

AACSB Accreditation

The undergraduate program of the Heider College of Business is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International). This association is recognized by the National Commission on Accrediting as the highest official accrediting agency in collegiate education for business at the undergraduate, masters, and doctoral levels. Membership in the AACSB is open only to schools and colleges whose intellectual climate ensures the offering of programs of high academic quality and whose teaching and administrative staff possess the qualifications, experience, professional interests, and scholarly productivity essential for the successful conduct of a broad and liberal, rather than unduly specialized, baccalaureate curriculum in business administration.

BSBA Heider Mindset Curriculum

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

Program Learning Goals & Student Learning Outcomes

As guided by our mission and identity statements, the program learning goals (PLGs) and student learning outcomes (SLOs) below are written to reflect our beliefs about the attributes of business leaders who exemplify the Jesuit ideals and the Heider Mindsets.

Creighton-formed business leaders will:

PLG 1. Exhibit knowledge essential for business practice.

SLO 1A. Demonstrate essential knowledge in each functional business area.

PLG 2. Develop the skills to engage professionally with others.

SLO 2A. Demonstrate effective communication in written, oral, and visual formats.

SLO 2B. Demonstrate knowledge of strategies to work effectively with others regardless of race, ethnicity, culture, gender, religion, and sexual orientation.

PLG 3. Think critically to aid decision-making.

SLO 3A. Analyze a business situation and propose a course of action.

SLO 3B. Use a software tool to analyze quantitative data and interpret the results.

PLG 4. Commit to action that demonstrates care for others.

SLO 4A. Analyze a business ethics situation and propose a course of action.

SLO 4B. Engage in and reflect on experiences aimed at promoting justice for the poor and marginalized.

PLG 5. Exhibit personal habits consistent with leadership formation.

SLO 5A. Reflect on and articulate personal and professional formation.

BSBA Degree Requirements and Curriculum

The University will confer the degree of Bachelor of Science in Business Administration (BSBA) on students who successfully complete all of the following requirements of the Heider Mindset Curriculum: Magis Common Core and Heider Business Core Curricula, a Heider Major, and Electives. In addition, a candidate for a degree must:

- Complete requirements for a Heider College major, achieving a grade point average (GPA) of 2.00 or above for all required courses in a major
- Complete BUS 471 Strategic Management with a grade of "C" or better
- Earn a minimum of 128 credit hours, including:
 - 48 credit hours in courses numbered 300 or above
 - 48 credit hours earned at Creighton, including the final 32
 - 32 credit hours of business coursework earned at Creighton
- Achieve overall cumulative GPA of 2.00 or above

To reach the minimum 128 credit hours in four years, a student must average successful completion of 16 credit hours per semester. Normally, students must register for not less than 12 credit hours nor more than 18 credit hours in each semester. The privilege of carrying more than 18 credit hours is contingent upon the student's grade point average, requires written approval of the Dean, and is subject to additional tuition charges.

Approval of the faculty advisor and the Dean is required for semester study abroad programs, including electives taken while abroad to be counted toward graduation.

BSBA Heider Mindset Curriculum - Overview

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

The BSBA Heider Mindset Curriculum requires students to complete the Magis Common Core, Heider Business Core, a Heider Major, and Electives, as needed, to reach the minimum of 128 credit hours. Students may use electives to complete an academic minor and/or a second major.

Magis Common Core

The Magis Common Core serves as the cornerstone of Creighton University education, laying a shared foundation for all undergraduate students. Heider students typically complete Magis Foundations and Magis Explorations courses in their first and second years. The Magis Common Core also requires a series of Designated courses, which are embedded in the Heider Business Core and provide business-specific treatment of Ethics, Oral Communication, Written Communications, Statistical Reasoning, and Technology.

Heider Business Core

The Heider Business Core requires students to complete a common set of courses across a wide variety of business topics, disciplines, and functional areas. Lower Division courses cover accounting, economics, information systems, and organizational behavior. Upper Division courses cover finance, business law, marketing, production and operations management, business ethics, and leadership. BUS 471 Strategic Management is a capstone course for all Heider students. Students are also required to complete General courses in the Heider Business Core, including business writing skills, presentation skills, statistics, and analytics.

A unique feature of the Heider Business Core is the required Kingfisher Concentration, named after Creighton's Kingfisher Institute, whose vision is that "liberal arts and professional education complement and reinforce one another." The purpose is to encourage students to find an area of depth that supports growth in at least one mindset, allows personalization of liberal arts coursework, and complements a student's choice of major. Students must complete at least nine credit hours (typically three courses) drawn from one of the available Kingfisher Concentration options offered by the College of Arts & Sciences. When choosing a Kingfisher Concentration, students are encouraged to seek guidance from their academic advisor. Information on available Kingfisher Concentrations offered by the College of Art & Sciences may be accessed here (<http://catalog.creighton.edu/undergraduate/arts-sciences/#minorstext>).

Heider students must declare a Kingfisher Concentration and are strongly encouraged to do so prior to the end of the first semester of their junior year and no later than prior to filing the Application for Degree in their final semester.

Heider Major

Students in the Heider College pursuing the BSBA must complete an academic major in one of the following fields of concentration: Accounting, Business Intelligence & Analytics, Economics, Finance, Finance & Technology, Management, Marketing, or International Business.

It is recommended that students select a major no later than the end of the first semester of their junior year and no earlier than the start of the second semester of their freshman year. A major must be officially declared prior to the student's final semester. Some majors require departmental approval and have acceptance requirements that differ from general graduation requirements. For specific requirements, refer to the major page.

Electives

As needed, students will complete electives to reach the minimum of 128 credit hours required for graduation. With careful planning, students may use these electives to complete a second Heider major. Heider students may also complete a second major in the College of Arts & Sciences (CCAS). The second major in the CCAS is in addition to the BSBA degree; students do not, however, receive a BA or BS degree from the CCAS.

Students may also complete electives that fulfill requirements for an academic minor. Indeed, completion of the Kingfisher Concentration often fulfills half of the necessary coursework required for a minor in the CCAS.

BSBA Heider Mindset Curriculum - Requirements Summary

Categories	Semester Hours
Magis Common Core Curriculum	
Magis Common Core - Foundations	16-17 credits
Magis Common Core - Explorations	18 credits
Magis Common Core - Integrations	See note 1 below
Magis Common Core - Designated Courses	See note 2 below
BSBA Heider Business Core Curriculum Requirements	
Heider Business Core - General	20 credits
Heider Business Core - Lower Division	18 credits
Heider Business Core - Upper Division	24 credits
Heider Major	18-30 credits
Electives	Varies by student
Total Credits Required for Graduation with GPA of 2.00 or above	128 credits

¹ Students will fulfill the Magis Common Core – Integrations requirement by completing BUS 471 Strategic Management, a course required in the BSBA Heider Business Core. No additional credit hours are necessary.

² Students will fulfill the Magis Common Core – Designated Courses requirements by completing five courses required in the BSBA Heider Business Core. These designated courses cover Ethics, Oral Communications, Written Communications, Statistical Reasoning, and Technology. No additional credit hours are necessary.

BSBA Heider Mindset Curriculum - Requirements Detail

Code	Title	Credits
Magis Common Core Curriculum		34-35 credits
Foundations		16-17 credits
	Contemporary Composition	
	Critical Issues in Human Inquiry + Oral Communication (COM 101)	
	Mathematical Reasoning (MTH 141, MTH 231, or MTH 245)	
	Philosophical Ideas	
	The Christian Tradition	
Explorations		18 credits
	Understanding Natural Science (CSC 121) ²	
	Understanding Social Science (PSY 201) ³	
	Global Perspectives in History	
	Literature	
	Ethics (PHL 270, PHL 271, PHL 272, or THL 270) ¹	
	The Biblical Tradition	
Integrations		
	BUS 471 - Strategic Management	

Designated Courses

Fulfilled by Heider Business Core	
Heider Business Core Curriculum	62 credits
Heider Business Core - General	20 credits
RSP 103	An Introduction to the Culture of Collegiate Life
BIA 261	Business Analytics
COM 203	Applied Communication for Business Success
ENG 203	Telling Your Story: Business Writing Skills Intensive
MTH 161	Business Statistics
Kingfisher Concentration ⁴	
Heider Business Core - Lower Division	18 credits
ACC 201	Introduction to Financial Accounting
ACC 202	Introduction to Managerial Accounting
BIA 253	Management Information Systems
ECO 203	Introductory Microeconomics
ECO 205	Introductory Macroeconomics
MGT 271	Organizational Behavior
Heider Business Core - Upper Division	24 credits
Global and Cross-Cultural Business ⁵	
BIA 330	Production and Operations Management
BUS 356	Business Ethics
BUS 471	Strategic Management
FIN 301	Managerial Finance
MGT 315	Law for Business Leaders
MGT 371	Leadership Skills
MKT 319	Principles of Marketing
Heider Major	18-30 credits
See Major Field of Concentration Requirements	
Electives	Varies by student
Opportunity to Complete Second Major and/or Academic Minor	
Total Credits Required for Graduation with GPA of 2.00 or above	128 credits

¹ All Heider students are encouraged to complete one of the four listed courses since any of these courses fulfill both the Magis Common Core: Ethics requirements and the prerequisite for BUS 356 (<https://catalog.creighton.edu/search/?P=BUS%20356>) Business Ethics.

² All Heider students are required to complete CSC 121 Computers and Scientific Thinking to fulfill the Magis Common Core: Understanding Natural Science Requirement.

³ All Heider students are required to complete PSY 201 Introductory Psychology to fulfill the Magis Common Core: Understanding Social Science requirement.

⁴ Students may not pursue a Kingfisher Concentration (KC) and Heider major in the same discipline unless the student completes a second major. Students may otherwise count KC courses toward completion of a major or minor. Where applicable, students may double-count Magis Common Core courses toward their KC. Students may apply no more than one course taken outside of Creighton toward a KC.

⁵ For the Global and Cross-Cultural business requirement, select among ACC 538 International Accounting, BIA 492 Practicum in International Development, BUS 492 The Business World: An International Travel Course, ECO 492 Practicum in International Development, ECO 528 International Economic Development, ENT 492 Practicum in International Development, FIN 558 International Financial Management, MKT 363 Global Marketing, ECO 518 Comparative Economic Systems, ECO 538 International Economics, MGT 373 International Management. If applicable, students may apply their Cross-Cultural Business course to their Heider Major. No other courses from the Heider Business Core – Upper Division or Heider Business Core – Lower Division may be applied toward a Heider Major.

BSBA Heider Mindset Curriculum - Sample Plan of Study

Outlined here is a sample of a program that a typical student follows during the freshman and sophomore years. Bear in mind that each student's actual plan will vary based on their unique circumstances. The program for the junior and senior years will depend heavily on a student's choice of Heider major and whether a student pursues an additional major or minor.

The Heider College of Business Dean's Office has available curriculum checklists for all majors. Junior and senior year course planning requires an understanding of degree requirements and attention to the Schedule of Courses and Catalog.

Academic advising is performed by faculty members and department chairs in the Heider College of Business. During a student's freshman year, students are assigned to faculty advisors through the RSP. Later, students are reassigned to advisors within the respective discipline when a major field of concentration has been declared. Advisors serve as facilitators of communication, perform academic progress reviews, assist students in career planning, and offer mentoring. Frequent advisor contact will help ensure students have current academic information and are making adequate progress toward educational and professional goals.

Course	Title	Credits
Freshman		
Fall		
ECO 203	Introductory Microeconomics	3
MTH 161	Business Statistics	3
	Philosophical Ideas - PHL 11X	3
	Contemporary Composition - ENG 15X	3
	Critical Issues & Human Inquiry	3
COM 101	Digital Communication Lab	1
RSP 103	An Introduction to the Culture of Collegiate Life	1
Term Credits		17
Spring		
ACC 201	Introduction to Financial Accounting	3
ECO 205	Introductory Macroeconomics	3

CSC 121	Computers and Scientific Thinking	3
MTH 141	Applied Calculus	3
The Christian Tradition - THL 11X		3
Term Credits		15
Sophomore		
Fall		
PSY 201	Introductory Psychology	3
ACC 202	Introduction to Managerial Accounting	3
BIA 261	Business Analytics	4
COM 203	Applied Communication for Business Success	1.5
ENG 203	Telling Your Story: Business Writing Skills Intensive	1.5
The Biblical Tradition		3
Term Credits		16
Spring		
BIA 253	Management Information Systems	3
MGT 271	Organizational Behavior	3
MGT 315	Law for Business Leaders	3
MKT 319	Principles of Marketing	3
Ethics - PHL 270, PHL 271, PHL 272, or THL 270		3
Global Perspectives in History		3
Term Credits		18
Total Credits		66

BSBA Degree Requirements and Curriculum for Students Pursuing Pre-Health Sciences

This unique program allows you to earn your BSBA degree while also completing the science courses required for professional school in just four years of undergraduate education.

The University will confer the degree of Bachelor of Science in Business Administration (BSBA) on students who successfully complete all of the following requirements of the Heider Mindset Curriculum: Magis Common Core and Heider Business Core Curricula, a Heider Major, and Electives. In addition, a candidate for a degree must:

- Complete requirements for a Heider College major, achieving a grade point average (GPA) of 2.00 or above for all required courses in a major
- Complete BUS 471 Strategic Management with a grade of "C" or better
- Earn a minimum of 128 credit hours, including:
 - 48 credit hours in courses numbered 300 or above
 - 48 credit hours earned at Creighton, including the final 32
 - 32 credit hours of business coursework earned at Creighton
- Achieve overall cumulative GPA of 2.00 or above

To reach the minimum 128 credit hours in four years, a student must average successful completion of 16 credit hours per semester. Normally, students must register for not less than 12 credit hours nor more than 18 credit hours in each semester. The privilege of carrying more than 18 credit hours is contingent upon the student's grade point average, requires written approval of the Dean, and is subject to additional tuition charges.

Approval of the faculty advisor and the Dean is required for semester study abroad programs, including electives taken while abroad to be counted toward graduation.

BSBA Heider Mindset Curriculum – Overview

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

The BSBA Heider Mindset Curriculum requires students to complete the Magis Common Core, Heider Business Core, a Heider Major, and Electives, as needed, to reach the minimum of 128 credit hours. Students may use electives to complete an academic minor and/or a second major.

Magis Common Core

The Magis Common Core serves as the cornerstone of Creighton University education, laying a shared foundation for all undergraduate students. Heider students typically complete Magis Foundations and Magis Explorations courses in their first and second years. The Magis Common Core also requires a series of Designated courses, which are embedded in the Heider Business Core and provide business-specific treatment of Ethics, Oral Communication, Written Communications, Statistical Reasoning, and Technology.

Heider Business Core

The Heider Business Core requires students to complete a common set of courses across a wide variety of business topics, disciplines, and functional areas. Lower Division courses cover accounting, economics, information systems, and organizational behavior. Upper Division courses cover finance, business law, marketing, production and operations management, business ethics, and leadership. BUS 471 Strategic Management is a capstone course for all Heider students. Students are also required to complete General courses in the Heider Business Core, including business writing skills, presentation skills, statistics, and analytics.

Students pursuing the BSBA with Pre-Health Sciences focus are not required to complete a Kingfisher Concentration.

Heider Major

Students in the Heider College pursuing the BSBA must complete an academic major in one of the following fields of concentration: Accounting, Business Intelligence & Analytics, Economics, Finance, Finance & Technology, Management, Marketing, or International Business.

It is recommended that students select a major no later than the end of the first semester of their junior year and no earlier than the start of the second semester of their freshman year. A major must be officially declared prior to the student's final semester. Some majors require

departmental approval and have acceptance requirements that differ from general graduation requirements. For specific requirements, refer to the major page.

Electives

Unique to the BSBA with Pre-Health Sciences path, students will complete Pre-Health Sciences electives shown in the “Requirements Detail” table. Combined with other BSBA requirements, these electives often take a student to and beyond the minimum of 128 credit hours needed for graduation.

BSBA Heider Mindset Curriculum (Pre-Health Sciences) – Requirements Summary

Categories	Semester Hours
Magis Common Core Curriculum	
Magis Common Core - Foundations	16-17 credits
Magis Common Core - Explorations	18 credits
Magis Common Core - Integrations	See note 1 below
Magis Common Core - Designated Courses	See note 2 below
BSBA Heider Business Core Curriculum Requirements	
Heider Business Core - General	11 credits
Heider Business Core - Lower Division	18 credits
Heider Business Core - Upper Division	24 credits
Heider Major	18-30 credits
Pre-Health Sciences Electives	32 credits
Total Credits Required for Graduation with GPA 2.00 or above	128 credits

¹ Students will fulfill the Magis Common Core - Integrations requirement by completing BUS 471 Strategic Management, a course required in the BSBA Heider Business Core. No additional credit hours are necessary.

² Students will fulfill the Magis Common Core - Designated Courses requirements by completing five courses required in the BSBA Heider Business Core. These designated courses cover Ethics, Oral Communications, Written Communications, Statistical Reasoning, and Technology. No additional credit hours are necessary.

BSBA Heider Mindset Curriculum (Pre-Health Sciences) – Requirements Detail

Code	Title	Credits
Magis Common Core Curriculum		34-35 credits
Foundations		16-17 credits
	Philosophical Ideas - PHL 11X	
	The Christian Tradition - THL 11X	
	Contemporary Composition - ENG 15X	
	Critical Issues in Human Inquiry + COM 101 Digital Comm Lab	
	Mathematical Reasoning - MTH 141, MTH 231, or MTH 245	

Explorations 18 credits

Ethics - PHL 270, PHL 271, PHL 272, or THL 270 ¹

The Biblical Tradition

Literature

Global Perspectives in History

Computers & Scientific Thinking - CSC 121 ²

Introductory Psychology - PSY 201 ³

Integrations

BUS 471	Strategic Management (with a grade of C or higher)	3
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Heider Business Core Curriculum

Heider Business Core - General 11 credits

RSP 103	An Introduction to the Culture of Collegiate Life	1
BIA 261	Business Analytics	4
COM 203	Applied Communication for Business Success	1.5
ENG 203	Telling Your Story: Business Writing Skills Intensive	1.5
MTH 161	Business Statistics	3

Heider Business Core - Lower Division 18 credits

ACC 201	Introduction to Financial Accounting	
ACC 202	Introduction to Managerial Accounting	
BIA 253	Management Information Systems	
ECO 203	Introductory Microeconomics	
ECO 205	Introductory Macroeconomics	
MGT 271	Organizational Behavior	

Heider Business Core - Upper Division 24 credits

Global and Cross-Cultural Business ⁴		3
BIA 330	Production and Operations Management	
BUS 356	Business Ethics	
BUS 471	Strategic Management	
FIN 301	Managerial Finance	
MGT 315	Law for Business Leaders	
MKT 319	Principles of Marketing	
MGT 371	Leadership Skills	

Heider Major 18-30 credits

See Major Field of Concentration Requirements

Pre-Health Sciences Electives ⁵ 32 credits

BIO 201	General Biology: Organismal and Population	
BIO 205	General Biology: Organismal and Population Laboratory	
BIO 202	General Biology: Cellular and Molecular	
BIO 206	General Biology: Cellular and Molecular Laboratory	
CHM 203	General Chemistry I	
CHM 204	General Chemistry I Laboratory	
CHM 205	General Chemistry II	
CHM 206	General Chemistry II Laboratory	
CHM 321	Organic Chemistry I	
CHM 322	Organic Chemistry I Laboratory	

CHM 323	Organic Chemistry II
CHM 324	Organic Chemistry II Laboratory
PHY 201	General Physics for the Life Sciences
PHY 205	General Physics Laboratory I
PHY 202	General Physics for the Life Sciences II
PHY 206	General Physics Laboratory II
Total Credits Required for Graduation with GPA of 2.00 or above	
	128 credits

- ¹ All Heider students are encouraged to complete one of the four listed courses since any of these courses fulfill both the Magis Common Core: Ethics requirements and the prerequisite for BUS 356 (<https://catalog.creighton.edu/search/?P=BUS%20356>) Business Ethics.
- ² All Heider students are required to complete CSC 121 Computers and Scientific Thinking to fulfill the Magis Common Core: Understanding Natural Science requirement.
- ³ All Heider students are required to complete PSY 201 Introductory Psychology to fulfill the Magis Common Core: Understanding Social Science requirement.
- ⁴ For the Global and Cross-Cultural business requirement, select among ACC 538 International Accounting, BIA 492 Practicum in International Development, BUS 492 The Business World: An International Travel Course, ECO 492 Practicum in International Development, ECO 528 International Economic Development, ENT 492 Practicum in International Development, FIN 558 International Financial Management, MKT 363 Global Marketing, ECO 518 Comparative Economic Systems, ECO 538 International Economics, MGT 373 International Management. If applicable, students may apply their Cross-Cultural Business course to their Heider Major. No other courses from the Heider Business Core – Upper Division or Heider Business Core – Lower Division may be applied toward a Heider Major.
- ⁵ This list of classes provides a general idea of the classes needed for pre-health study. Actual classes will depend on your specific pre-health pathway.

BSBA Degree Requirements and Curriculum for Students Pursuing the 3-3 Pre-Law Program

This unique program allows you to earn your Bachelor of Science in Business Administration (BSBA) degree while also completing your Juris Doctor (JD) in a total of six years. Specifically, business students following the 3-3 Pre-Law (i.e., BSBA/JD) path may receive both the BSBA degree with the Pre-law Business major and the JD degree at the end of the fourth and sixth years, respectively.

General Pre-Law Considerations

The Creighton University School of Law will consider for admission applicants who have completed at least three-fourths (i.e., 96 credit hours) of the college work required for the BSBA degree in the Heider College of Business.

There are no specifically required pre-legal subjects; but not more than 10 percent of the undergraduate credits presented may be in non-theory courses such as basic military science, hygiene, domestic arts, physical education, or similar courses.

In considering applicants for admission, consideration is given to the results of the Law School Admission Test (LSAT), the applicant's college record, and other pertinent information.

Degree Requirements

The University will confer the degree of Bachelor of Science in Business Administration (BSBA) with a Pre-Law Business Major on students who successfully complete all of the following requirements of the Heider Mindset Curriculum (Magis Common Core, Heider Business Core, and Electives) and the first-year curriculum in the School of Law. In addition, a candidate for a degree must:

- Earn a minimum of 96 credit hours prior to matriculating to the Creighton University School of Law
- Complete BUS 471 Strategic Management with a grade of "C" or better
- Earn a minimum of 32 credit hours, with at least a "C" average, in the first full year of the Creighton University School of Law
- Earn a minimum of 128 total credit hours, including:
 - 48 undergraduate credit hours earned at Creighton
 - 48 total credit hours in courses numbered 300 or above
- Achieve overall cumulative GPA of 2.00 or above

To reach the minimum 96 credit hours prior to matriculating to the School of Law, a student must average successful completion of 16 credit hours per semester. Normally, students must register for not less than 12 credit hours nor more than 18 credit hours in each semester. The privilege of carrying more than 18 credit hours is contingent upon the student's grade point average, requires written approval of the Dean, and is subject to additional tuition charges.

Approval of the faculty advisor and the Dean is required for semester study abroad programs, including electives taken while abroad to be counted toward graduation.

BSBA Heider Mindset Curriculum - Overview

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

The BSBA Heider Mindset Curriculum normally requires students to complete the Magis Common Core, Heider Business Core, a Heider Major, and Electives, as needed, to reach the minimum of 128 credit hours. For students in the 3-3 Pre-Law program, a Heider Major is not required.

Magis Common Core

The Magis Common Core serves as the cornerstone of Creighton University education, laying a shared foundation for all undergraduate students. Heider students typically complete Magis Foundations and Magis Explorations courses in their first and second years. The Magis Common Core also requires a series of Designated courses, which are embedded in the Heider Business Core and provide business-specific treatment of Ethics, Oral Communication, Written Communications, Statistical Reasoning, and Technology.

Heider Business Core

The Heider Business Core requires students to complete a common set of courses across a wide variety of business topics, disciplines, and functional areas. Lower Division courses cover accounting, economics, information systems, and organizational behavior. Upper Division courses cover finance, business law, marketing, production and operations management, business ethics, and leadership. BUS 471 Strategic Management is a capstone course for all Heider students. Students are also required to complete General courses in the Heider Business Core, including business writing skills, presentation skills, statistics, and analytics.

Students pursuing the 3-3 Pre-Law program are not required to complete a Kingfisher Concentration.

Electives

As needed, students will complete electives to reach the minimum of 96 credit hours required prior to matriculating to the Creighton University School of Law.

BSBA Heider Mindset Curriculum (3-3 Pre-Law) - Requirements Summary

Categories	Semester Hours
Magis Common Core Curriculum	
Magis Common Core - Foundations	16-17 credits
Magis Common Core - Explorations	18 credits
Magis Common Core - Integrations	See note 1 below
Magis Common Core - Designated Courses	See note 2 below
BSBA Heider Business Core Curriculum Requirements	
Heider Business Core - General	11 credits
Heider Business Core - Lower Division	18 credits
Heider Business Core - Upper Division	24 credits
Electives	Varies by student
Total Credits Required for Matriculation to School of Law	96 credits
Total Credits Required for Graduation with GPA of 2.00 or above	128 credits

¹ Students will fulfill the Magis Common Core - Integrations requirement by completing BUS 471 Strategic Management, a course required in the BSBA Heider Business Core. No additional credit hours are necessary.

² Students will fulfill the Magis Common Core – Designated Courses requirements by completing five courses required in the BSBA Heider Business Core. These designated courses cover Ethics, Oral Communications, Written Communications, Statistical Reasoning, and Technology. No additional credit hours are necessary.

BSBA Heider Mindset Curriculum (3-3 Pre-Law) - Requirements Detail

Code	Title	Credits
Magis Common Core Curriculum		
Foundations		16-17 credits
	Contemporary Composition - ENG 15X	
	Critical Issues in Human Inquiry	
	Oral Communication - COM 101	
	Mathematical Reasoning - MTH 141, MTH 231, or MTH 245	
	Philosophical Ideas - PHL 11X	
	The Christian Tradition - THL 11X	
Explorations		18 credits
	Understanding Natural Science - CSC 121 ²	
	Understanding Social Science - PSY 201 ³	
	Global Perspectives in History	
	Literature	
	Ethics - PHL 270, PHL 271, PHL 272, or THL 270 ¹	
	The Biblical Tradition	
Integrations		
	BUS 471	
Heider Business Core Curriculum		
Heider Business Core - General		11 credits
	RSP 103 An Introduction to the Culture of Collegiate Life	
	BIA 261 Business Analytics	
	COM 203 Applied Communication for Business Success	
	ENG 203 Telling Your Story: Business Writing Skills Intensive	
	MTH 161 Business Statistics	
Heider Business Core - Lower Division		18 credits
	ACC 201 Introduction to Financial Accounting	
	ACC 202 Introduction to Managerial Accounting	
	BIA 253 Management Information Systems	
	ECO 203 Introductory Microeconomics	
	ECO 205 Introductory Macroeconomics	
	MGT 271 Organizational Behavior	
Heider Business Core - Upper Division		24 credits
	Global and Cross-Cultural Business ⁴	
	BIA 330 Production and Operations Management	
	BUS 356 Business Ethics	
	BUS 471 Strategic Management	
	FIN 301 Managerial Finance	
	MGT 315 Law for Business Leaders	
	MGT 371 Leadership Skills	
	MKT 319 Principles of Marketing	
Electives		Varies by student
Total Credits Required for Matriculation to School of Law		96 credits

Total Credits Required for Graduation with GPA of 2.00 or above 128 credits

- ¹ All Heider students are encouraged to complete one of the four listed courses since any of these courses fulfill both the Magis Common Core: Ethics requirements and the prerequisite for BUS 356 (<https://catalog.creighton.edu/search/?P=BUS%20356>) Business Ethics.
- ² All Heider students are required to complete CSC 121 Computers and Scientific Thinking to fulfill the Magis Common Core: Understanding Natural Science requirement.
- ³ All Heider students are required to complete PSY 201 Introductory Psychology to fulfill the Magis Common Core: Understanding Social Science requirement.
- ⁴ For the Global and Cross-Cultural business requirement, select among ACC 538 International Accounting, BIA 492 Practicum in International Development, BUS 492 The Business World: An International Travel Course, ECO 492 Practicum in International Development, ECO 528 International Economic Development, ENT 492 Practicum in International Development, FIN 558 International Financial Management, MKT 363 Global Marketing, ECO 518 Comparative Economic Systems, ECO 538 International Economics, MGT 373 International Management. If applicable, students may apply their Cross-Cultural Business course to their Heider Major. No other courses from the Heider Business Core – Upper Division or Heider Business Core – Lower Division may be applied toward a Heider Major.

BSBA Heider Mindset Curriculum (3-3 Pre-Law) - Sample Plan of Study

Outlined here is a sample of a program that a student may follow in the first three years prior to matriculation to the School of Law in the fourth year. Bear in mind that each student's actual plan will vary based on their unique circumstances.

The Heider College of Business Dean's Office has available curriculum checklists for all majors. Course planning requires an understanding of degree requirements and attention to the Schedule of Courses and Catalog.

Academic advising is performed by faculty members and department chairs in the Heider College of Business. During a student's freshman year, students are assigned to faculty advisors through the RSP. Later, students are reassigned to advisors within the respective discipline when a major field of concentration has been declared. Advisors serve as facilitators of communication, perform academic progress reviews, assist students in career planning, and offer mentoring. Frequent advisor contact will help ensure students have current academic information and are making adequate progress toward educational and professional goals.

Course	Title	Credits
Freshman		
Fall		
ECO 203	Introductory Microeconomics	3
MTH 161	Business Statistics	3
Philosophical Ideas - PHL 11X		3
Contemporary Composition - ENG 15X		3
Critical Issues in Human Inquiry		3

COM 101	Digital Communication Lab	1
RSP 103	An Introduction to the Culture of Collegiate Life	1
Term Credits		17
Spring		
ACC 201	Introduction to Financial Accounting	3
ECO 205	Introductory Macroeconomics	3
CSC 121	Computers and Scientific Thinking	3
MTH 141	Applied Calculus	3
The Christian Tradition - THL 11X		3
Term Credits		15
Sophomore		
Fall		
PSY 201	Introductory Psychology	3
ACC 202	Introduction to Managerial Accounting	3
BIA 261	Business Analytics	4
COM 203	Applied Communication for Business Success	1.5
ENG 203	Telling Your Story: Business Writing Skills Intensive	1.5
The Biblical Tradition		3
Term Credits		16
Spring		
BIA 253	Management Information Systems	3
MGT 271	Organizational Behavior	3
MGT 315	Law for Business Leaders	3
MKT 319	Principles of Marketing	3
Ethics - PHL 270, PHL 271, PHL 272, or THL 270		3
Global Perspectives in History		3
Term Credits		18
Junior		
Fall		
FIN 301	Managerial Finance	3
BUS 356	Business Ethics	3
MGT 371	Leadership Skills	3
Literature		3
Elective		3
Term Credits		15
Spring		
Global and Cross-Cultural Business Class		3
BIA 330	Production and Operations Management	3

BUS 471	Strategic Management	3
Elective		3
Elective		3
Term Credits		15
Total Credits		96

BSBA, JD, MBA—Seven-Year Program

Qualified students who want to earn three degrees (BSBA, JD, and MBA) within a seven-year period can do it by following the 3-3 Pre-Law program described above and in the seventh year enrolling in the MBA program.

These programs provide an excellent preparation for employment in either the private or public sector of the economy.

Majors

Students in the Heider College of Business pursuing the BSBA must complete an academic major in one of the following fields of concentration: Accounting, Business Intelligence & Analytics, Economics, Finance, Finance & Technology, Management, Marketing, or International Business.

It is recommended that students select a major no later than the end of the first semester of their junior year and no earlier than the start of the second semester of their freshman year. A major must be officially declared prior to the student's final semester. Some majors require departmental approval and have acceptance requirements that differ from general graduation requirements. Detailed requirements for each major may be found at the following links:

- Accounting (<http://catalog.creighton.edu/undergraduate/business/accounting/accounting-bsba/>)
- Business Intelligence and Analytics (<http://catalog.creighton.edu/undergraduate/business/business-intelligence-and-analytics/>)
- Economics (<http://catalog.creighton.edu/undergraduate/business/economics-finance/>)
- Finance (<http://catalog.creighton.edu/undergraduate/business/economics-finance/>)
- Finance and Technology (<http://catalog.creighton.edu/undergraduate/business/economics-finance/finance-technology/>)
- Management (<http://catalog.creighton.edu/undergraduate/business/marketing-management/>)
- Marketing (<http://catalog.creighton.edu/undergraduate/business/marketing-management/>)
- International Business (<http://catalog.creighton.edu/undergraduate/business/economics-finance/international-business-bs/>)

In each field, every effort is made to stimulate students to think logically, to process and evaluate information, and to make sound decisions from an overall management point of view.

With more than 500 years of collective business experience, the faculty teaching in every major provide students with discipline-based skills, as well as industry knowledge. Due to experiential teaching methods and active learning, students leave the Heider College prepared to start careers in their chosen majors, with an eye to leadership and higher-level management in those areas. All of this is grounded in the Jesuit tradition that stimulates students to think logically, process and evaluate information, and make sound decisions.

How do students choose a major? A number of factors inform the decision, including work and internship experiences, family occupations

and family-owned businesses, favorite courses, and the student's natural skills and talents. Students are encouraged to discuss possible majors with their academic advisors, as well as with the faculty offering courses in specific majors. The Career Portfolio program is helpful, too, as it informs students about their aptitudes, as well as the jobs, career ladders, and compensation in various fields.

Students may earn multiple majors by satisfying the requirements for each as shown in the Catalog. If a specific course satisfies the requirements of more than one major, that course may be counted toward fulfillment of each set of major requirements. Unless otherwise specified, only one common class may be shared between majors.

BSBA 3-3 Pre-Law/JD Program

In addition to the major fields of concentration, the Heider College of Business, in conjunction with the School of Law, offers a combined Business Administration-Law program (p. 6)—requiring a total of six years—which leads to both the BSBA with the Prelaw Business Major and the Juris Doctor degrees.

Majors outside of the Heider College of Business for BSBA Students

Students in the Heider College of Business may complete an additional field of concentration or minor. Departments in the College of Arts and Sciences (<http://catalog.creighton.edu/undergraduate/arts-sciences/>) may, at their discretion, allow a BSBA student to complete a second major. The second major is in addition to the BSBA degree; students do not, however, receive a BA or BS degree from the College of Arts and Sciences. Requirements of the field of concentration or major are listed in each department's entry in the catalog. To apply for an additional field of concentration, major, or minor the student should contact the Dean's Office for appropriate advising and referral.

Minors

Minors offer the opportunity to develop substantial knowledge in areas outside of the major. Eighteen credits of coursework are required to complete a minor. A student may transfer into a minor no more than two lecture courses for six credit hours OR two lecture/laboratory courses for eight credit hours. Transfer courses must meet equivalency requirements as approved by the College and Department Chair. Students must achieve a cumulative GPA of 2.00 in courses toward the minor.

Minors for BSBA Students

Business Administration students may only declare an Economics or Entrepreneurship minor in the Heider College of Business but may choose a minor in a department outside of the Heider College of Business, given appropriate approval and advising. A complete list of minors available to students outside the Heider College may be found here (<http://catalog.creighton.edu/undergraduate/arts-sciences/#minorstext>).

Minors for non-BSBA Students

Students from the other undergraduate Colleges may pursue any of the following Heider College of Business minors, given appropriate advising and approval:

- Applied Information Technology (<http://catalog.creighton.edu/undergraduate/business/business-intelligence-and-analytics/applied-information-technology-minor/>)
- Business Administration (<http://catalog.creighton.edu/undergraduate/business/business/business-administration-minor/>)

- Economics (<http://catalog.creighton.edu/undergraduate/business/economics-finance/economics-minor/>)
- Entrepreneurship (<http://catalog.creighton.edu/undergraduate/business/marketing-management/social-entrepreneurship-minor/>)
- Marketing (<http://catalog.creighton.edu/undergraduate/business/marketing-management/marketing-minor/>)

Kingfisher concentrations

A unique feature of the Heider Business Core is the required Kingfisher Concentration, named after Creighton's Kingfisher Institute, whose vision is that "liberal arts and professional education complement and reinforce one another." The purpose is to encourage students to find an area of depth that supports growth in at least one Heider Mindset, allows personalization of liberal arts coursework, and complements a student's choice of major. Heider College of Business students must complete at least nine credit hours (typically three courses) drawn from one of the available Kingfisher Concentration options offered by the College of Arts & Sciences. When choosing a Kingfisher Concentration, students are encouraged to seek guidance from their academic advisor.

Students may not pursue a Kingfisher Concentration (KC) and Heider major in the same discipline unless the student completes a second major. Students may otherwise count KC courses toward completion of a major or minor. Where applicable, students may double-count Magis Common Core courses toward their KC. Students may apply no more than one course taken outside of Creighton toward a KC.

Heider students must declare a Kingfisher Concentration and are strongly encouraged to do so prior to the end of the first semester of their junior year and no later than prior to filing the Application for Degree in their final semester.

Kingfisher Concentrations for BSBA Students, offered by the College of Arts & Sciences, may be accessed here (<http://catalog.creighton.edu/undergraduate/arts-sciences/kingfisher-concentration/>).

Kingfisher Concentrations for Non-BSBA Students, offered by the Heider College of Business, may be accessed here (<http://catalog.creighton.edu/undergraduate/business/kingfisher/>).

Undergraduate certificate in Business Administration

Students enrolled **outside of the Heider College of Business**, who do not plan to earn a Bachelor's degree from the Heider College of Business, may earn an undergraduate Certificate in Business Administration. This certificate, along with a bachelor's degree in any discipline, prepares a non-business student for graduate business study. Students wishing to complete this certificate must file an application with the Undergraduate Advising Office in the Heider College of Business.

Certificate requirements: 31 credits ¹

Code	Title	Credits
ACC 201	Introduction to Financial Accounting	3
ACC 202	Introduction to Managerial Accounting	3
BIA 253	Management Information Systems	3
BIA 261	Business Analytics	4
ECO 203	Introductory Microeconomics	3
ECO 205	Introductory Macroeconomics	3
FIN 301	Managerial Finance	3

MGT 271	Organizational Behavior	3
MGT 315	Law for Business Leaders	3
MKT 319	Principles of Marketing	3
Total Credits		31

¹ The 31 required certificate hours is the maximum number of credits in which a non-business student may enroll in the Heider College of Business.

While no specific mathematics courses are required for the certificate, successful completion of BIA 261 Business Analytics will necessitate mathematical proficiency equivalent to MTH 161 Business Statistics and either MTH 141 Applied Calculus, MTH 245 Calculus I, or MTH 231 Calculus for the Biological Sciences.

Of the 31 required hours, at most 12 hours of transfer credits may be applied toward the Business Administration Certificate. Once a student has matriculated to Creighton, only 6 of the 12 transfer hours allowed may be taken as transient study. In addition, the student must attain a cumulative GPA of 2.0 or better in all business courses.

Degree seeking students who have completed the requirements of the certificate will be awarded the Certificate in Business Administration at the time of graduation. Non-degree seeking students will be awarded the certificate upon completion of the requirements of the certificate.

BSBA to Accelerated Master's Programs

Creighton University also offers accelerated Master's Programs that stem from majors in the Heider College of Business. These programs allow students to earn a BSBA and a Master of Science degree in a shorter amount of time than doing both programs separately.

- BSBA-Accounting + Accelerated Master of Accounting (MAC) (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/bsba-acc-mac-amp/>)
- BSBA-Financial Analysis + Accelerated Master of Investment Management and Financial Analysis (MIMFA) (<http://catalog.creighton.edu/undergraduate/business/economics-finance/bsba-fin-mimfa-amp/>)
- BSBA-Financial Planning + Accelerated Master of Financial Planning and Financial Psychology (MFPP) (<http://catalog.creighton.edu/undergraduate/business/economics-finance/bsba-fin-plan-mfpp-amp/>)
- BSBA-Management + Accelerated MS, Organizational Leadership (<http://catalog.creighton.edu/undergraduate/business/marketing-management/bsba-mgt-ms-orgl-amp/>)
- BSBA-Marketing + Accelerated MS, Organizational Leadership (<http://catalog.creighton.edu/undergraduate/business/marketing-management/bsba-mgt-ms-orgl-amp/>)
- BSBA-Management + Accelerated MS, Integrative Health and Wellness (<http://catalog.creighton.edu/undergraduate/business/marketing-management/bsba-mgt-ms-orgl-amp/>)