GRADUATE STUDY

Master of Business Administration

The Heider College of Business offers, through the Graduate School, an evening and online MBA degree designed to provide a general management education that focuses on developing values-based leaders. The MBA curriculum allows graduate students to customize their classes to best fit their skills, competencies, and career goals. The MBA program features:

- Tailored programs of study developed for students’ particular academic strengths and business experiences—designed to prepare them for intended career path;
- Advanced courses for students with extensive business backgrounds;
- Concentrations in key business areas such as investments, business intelligence and analysis, accounting, and leadership;
- Professional classes in cutting-edge business skills taught by leading business practitioners.

The MBA Curriculum consists of 33 credit hours. Applicants with an undergraduate degree in any discipline can pursue the MBA degree.

The Heider College of Business, the Graduate School, the School of Medicine, the School of Pharmacy and Health Professions, and the School of Law offer combined Doctor of Medicine/MBA, MBA/Doctor of Pharmacy, MBA/Juris Doctor, MBA/Master of Science in Negotiation and Dispute Resolution, and MBA/Master of Arts in International Relations degree programs. Candidates for these combined programs must make separate application to, and be independently accepted by the Heider College of Business, the School of Medicine, the Graduate School, the School of Pharmacy and Health Professions, the Werner Institute, and the School of Law.

Master of Science in Business Intelligence and Analytics

The Heider College of Business offers, through the Graduate School, a Master of Science in Business Intelligence and Analytics degree. The MS-BIA degree provides a creative synergy between technology and management and is designed to meet the demands of a constantly evolving business. The MS-BIA curriculum consists of 33 credit hours beyond the prerequisite courses and is available online and on campus in the evenings. Applicants with an undergraduate degree in any discipline can pursue the MS-BIA degree, providing they have satisfactorily completed a computer programming course or have demonstrated programming experience and a statistics course.

The Heider College of Business offers a combined Master of Business Administration/Master of Science in Business Intelligence and Analytics dual degree program. This combined evening program enables students to earn both the MBA and MS-BIA degrees in a streamlined 48-credit-hour program in considerably less time than if the two degrees were earned separately.

Master in Investment Management and Financial Analysis

The Heider College of Business offers, through the Graduate School, both an evening and online program leading to a Master in Investment Management and Financial Analysis (MIMFA) degree. The MIMFA degree is designed to prepare students for advanced security analysis and portfolio management guided by a Code of Ethics and Standards of Professional Conduct. This degree program uses as its foundation the curriculum of the Chartered Financial Analyst (CFA) program. The CFA program is grounded in the practice of the investment profession. According to the CFA Institute, the program of study for the CFA charter is based on “a job analysis survey involving CFA charterholders around the world to determine those elements of the body of investment knowledge and skills that are important to the professional practice of investment management.” The program of study has a significant foundation in theory as well as practical applications of the theory and tools provided. Students who complete the MIMFA program will have the knowledge base to sit for each of the three levels of CFA exams but are not required to do so. More information on the CFA program is available at www.cfainstitute.org. The MIMFA curriculum consists of 30 credit hours beyond the prerequisite courses in accounting, economics, finance, and statistics. A combined Master of Business Administration/ MIMFA evening and online program consisting of 48 credit hours is also available.

Applicants with an undergraduate degree in any discipline can pursue the MBA/MIMFA degree. Individuals with strong analytical skills are especially encouraged to apply.

1 CFA, CFA Program and Body of Knowledge are trademarks owned by the CFA Institute.

Master of Accountancy

The Heider College of Business offers, through the Graduate School, a Master of Accountancy degree that is more integrative and intensive than undergraduate education and more in depth than is found in a MBA program with a concentration in accounting. This 33 credit hour program is designed in a manner that fulfills the educational goals of the student, as well as meeting the requirements to sit for the CPA exam in any state having the 150-hour requirement. In addition to completing the required course work, students will also engage in two required co-curricular activities. The MAC courses are only offered in the evening.

Applicants for admission to the MAC program must have a baccalaureate degree with a major in accounting from an accredited institution or an undergraduate degree in business from an accredited institution and the equivalent of Intermediate Accounting I, Managerial Accounting for Decision-Making, Principles of Taxation, Auditing and Accounting Information Systems. The Accounting program is accredited by the Accounting Accreditation Committee of the AASCB.