

# KINGFISHER: INTRODUCTION TO BUSINESS

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The Introduction to Business Kingfisher Concentration offers students the opportunity to gain a preliminary understanding of business practice. Completion of this concentration provides partial fulfillment of the Business Administration Minor (18 credits) and the Business Administration Certificate (31 credits). This Kingfisher Concentration is only available to student who are not in the Heider College of Business.

Kingfisher: Intro to Business requirements (9 credits)

<b>Code</b>	<b>Title</b>	<b>Credits</b>
ACC 201	Introduction to Financial Accounting	3
ECO 203	Introductory Microeconomics	3
Select one of the following:		3
BUS 201	Legal Environment of Business	
BIA 253	Management Information Systems	
MGT 271	Organizational Behavior	
MKT 319	Principles of Marketing	
<b>Total Credits</b>		<b>9</b>