MAJOR IN MANAGEMENT: BIOSCIENCE ENTREPRENEURSHIP TRACK

BSBA, Major in Bioscience Entrepreneurship Track
Requirements: 18 Credits

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ENT 411</td>
<td>Finance for Entrepreneurial Ventures</td>
<td>3</td>
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<tr>
<td>ENT 418</td>
<td>Bioscience Technology Commercialization</td>
<td>3</td>
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<tr>
<td>ENT 473</td>
<td>Venture Creation and Development</td>
<td>3</td>
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<tr>
<td>One of the following:</td>
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<tr>
<td>ENT 311</td>
<td>Innovation and Creativity</td>
<td></td>
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<td>ENT 366</td>
<td>Entrepreneurship Internship</td>
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<td>ENT 451</td>
<td>Vocation of the Business Leader</td>
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<td>ENT 475</td>
<td>Entrepreneurship Incubator</td>
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<tr>
<td>ENT 551</td>
<td>Sustainable Enterprise and Social Entrepreneurship</td>
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<tr>
<td>ENT 555</td>
<td>Renewable Energy Strategy</td>
<td></td>
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<tr>
<td>ENT elective (at 300 level or above)</td>
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<tr>
<td>MKT 333</td>
<td>Consumer And Market Behavior</td>
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<td>One of the following:</td>
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<tr>
<td>MKT 335</td>
<td>Sales Management</td>
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<tr>
<td>MKT 343</td>
<td>Marketing Research</td>
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<td>MKT 363</td>
<td>Global Marketing</td>
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<tr>
<td>MKT elective (at 300 level or above)</td>
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<td></td>
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<tr>
<td>Elective</td>
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<td>3</td>
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If MGT 373 is taken to fulfill the global business requirement and also as a major elective, the management major must take three business electives. At least one of the three business electives must be outside of management. A business elective is any upper division business class (MKT 319, MGT 301, MGT 385 and FIN 301). Business foundation classes are not considered business electives. If a student double majors, courses taken as part of the second major fulfill the business electives requirement.