

# MANAGEMENT: GENERAL ENTREPRENEURSHIP

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## Track requirements: 18 credits

| Code   | Title  | Credits  |
|--|--|----------|
| ENT 311  | Innovation and Creativity                          | 3        |
| ENT 411  | Finance for Entrepreneurial Ventures               | 3        |
| ENT 473  | Venture Creation and Development                   | 3        |
| <b>One of the following:</b>   |  | <b>3</b> |
| ENT 366  | Entrepreneurship Internship                        |          |
| ENT 451  | Vocation of the Business Leader                    |          |
| ENT 475  | Entrepreneurship Incubator                         |          |
| ENT 551  | Sustainable Enterprise and Social Entrepreneurship |          |
| ENT 555  | Renewable Energy Strategy                          |          |
| ENT elective (at 300 level or above)   |  |          |
| <b>One of the following:</b>   |  | <b>3</b> |
| MKT 333  | Consumer and Market Behavior                       |          |
| MKT 335  | Sales Management                                   |          |
| MKT 343  | Marketing Research                                 |          |
| MKT 363  | Global Marketing                                   |          |
| MKT elective (at 300 level or above) <sup>1</sup>  |  |          |
| <b>Elective</b>  |  | <b>3</b> |
| Additional three credits from any department in the University chosen in consultation with an ENT faculty member and approved by Dept Chair. |  |          |
| Total Credits  |  | 18       |

<sup>1</sup> A course completed to fulfill the Global and Cross-Cultural Business requirement may also serve as a major elective.