**Management: Social Entrepreneurship Track - BSBA**

**Major Requirements: 18 Credits**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 311</td>
<td>Innovation and Creativity</td>
<td>3</td>
</tr>
<tr>
<td>ENT 411</td>
<td>Finance for Entrepreneurial Ventures</td>
<td>3</td>
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<tr>
<td>ENT 473</td>
<td>Venture Creation and Development</td>
<td>3</td>
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</tbody>
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**One of the following:**

- ENT 366 | Entrepreneurship Internship                              | 3       |
- ENT 451 | Vocation of the Business Leader                          |         |
- ENT 475 | Entrepreneurship Incubator                               |         |
- ENT 551 | Sustainable Enterprise and Social Entrepreneurship       |         |
- ENT 555 | Renewable Energy Strategy                                |         |
- ENT elective (at 300 level or above)                    |         |

**One of the following:**

- MKT 333 | Consumer And Market Behavior                             | 3       |
- MKT 335 | Sales Management                                         |         |
- MKT 343 | Marketing Research                                       |         |
- MKT 363 | Global Marketing                                         |         |
- MKT elective (at 300 level or above)                    |         |

**One of the following:**

- ECO 479 | Seminar in Economics                                     | 3       |
- ECO 528 | International Economic Development                       |         |
- JPS 470 | Poverty in America                                       |         |
- PLS 435 | Global Poverty and Development                           |         |
- PLS 481 | Poverty, Development and Public Policy                   |         |

Elective - 3 credits from any department in the University chosen in consultation with an ENT faculty member and approved by Dept Chair.

**Total Credits**

18

If MGT 373 International Management is taken to fulfill the global business requirement and also as a major elective, the management major must take three business electives. At least one of the three business electives must be outside of management. A business elective is any upper division business class. Business foundation classes are not considered business electives. If a student double majors, courses taken as part of the second major fulfill the business electives requirement.