

# CENTER FOR PROFESSIONAL AND CORPORATE EXCELLENCE

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Center for Professional and Corporate Excellence (CPCE) is a leader in business education and professional development, providing experiential learning opportunities tailored for the adult learner. Our faculty members blend the best of the academic classroom with the highest quality professional development in the region. Guided by Creighton's Jesuit heritage, we form leaders who promote justice and use their business knowledge to improve their organizations and communities.

CPCE offers a wide range of programs and certifications, from one-day classes to long-range consulting sessions to yearlong leadership programs. More information can be found on the CPCE website.

## Courses

### **CBI 505. Introduction to Executive Leadership. 1-3 credits.**

Business fundamentals course designed to develop knowledge and skills for professionals to use as guiding principles when leading in a contemporary business context. The course takes a survey approach to the functional areas of business including accounting, marketing, ethics, finance, management, supervision and human resources. Furthermore, the course demonstrates how these functional areas relate to the overall organization. This course is customized to meet the needs of client organizations.

### **CBI 506. Advanced Executive Leadership. 1-3 credits.**

This leadership development course enables high potential employees to develop their leadership skills. This is a comprehensive course focused on rapidly expanding participants' knowledge of business transformation while gaining direct practice leading teams to deliver greater value to stakeholders. This course is customized to meet the needs of client organizations.

### **CBI 515. Business Operations-Technical Focus. 1-3 credits.**

This course is a multi-disciplinary management and leadership course that uses an experiential learning approach to help students develop critical thinking and problem-solving skills to address contemporary business needs and issues. It focuses on technical and discipline-specific hard skills and emphasizes the analysis and application of fundamental concepts, tools and techniques, and methods in the disciplines of operations management, and project, program, and portfolio management (PPPM). This course is customized to meet the needs of client organizations.

### **CBI 516. Business Operations-Interpersonal, Interdisciplinary, and Transversal Skills Focus. 1-3 credits.**

This course is a multi-disciplinary management and leadership course that uses an experiential learning approach to help students develop critical thinking and problem-solving skills to address contemporary business needs and issues. This course focuses on interpersonal, interdisciplinary, and transversal skills and areas with an emphasis on the analysis and application of fundamental concepts, tools and techniques, and methods in relation to the operations management, and project, program, and portfolio management (PPPM) environments. This course is customized to meet the needs of client organizations.

### **CBI 602. Executive LEAP. 3 credits.**

LEAP fosters innovative, critical thinkers to develop their leadership skills with true integrity and authenticity. LEAP is a comprehensive year-long program focusing on rapidly expanding your experience in transforming business while you gain direct practice leading teams to deliver greater value to your clients.

### **CBI 605. Business 101. 3 credits.**

This program is built based on strong examples of transportation related market changes. Training sessions are hand-on with case studies using internal projects and railroad-transportation terminology. The program will demonstrate applicable understanding in the following areas: Economics, Human Resource Management, Marketing Management, Business Strategy, Team Building, Collaboration, Financial Management, Business Writing using TPTs and Business Ethics. Designed for Union Pacific Railroad employees.

### **CBI 606. Leadership U. 3 credits.**

The Creighton Leadership U program is designed for ambitious and talented professionals seeking to accelerate their leadership development. This program delivers the best practices in corporate leadership development while leveraging the expertise of Creighton's business faculty. Participants will gain leadership skills applicable to their career aspirations through experiential learning and facilitated conversations with their managers, mentors, and peers.

### **CBI 612. IMPACT. 6 credits.**

An intensive, innovative and collaborative program for those who lead teams. With an emphasis on strategically leading teams, this four session program - purposefully designed to span multiple months - equips leaders with practical tools and best practices.