

BUSINESS INTELLIGENCE AND ANALYTICS

The hybrid Master of Science (M.S.) in Business Intelligence and Analytics (BIA) consists of 33 credit hours. Courses will mainly be on-campus with some courses being online. All students complete the 12 hours of Core components and select 21 hours of Electives that are consistent with their career interests.

Code	Title	Credits
Core Courses		
BIA 762	Survey of Business Intelligence and Analytics	3
BIA 772	Data Visual Analysis and Visualization	3
BIA 782	Database Management Systems	3
MBA 776	Business, Ethics and Society	3
Electives (21 Credit Hours)		
Students should select Elective courses based on their area of interest. At least 15 hours must be other 700-level BIA/ANX courses. 6 hours of Electives may be selected from other 700-level MBA courses; MIM 722, MIM 724, MIM 726, MIM 730, or MIM 732; or 500-level courses taken for graduate credit (ACC 516, ACC 521, ACC 538, ACC 544, or ACC 579; ECO 538; or FIN 558).		21
Total Credits		33