

ENTERPRISE RISK MANAGEMENT GRADUATE CERTIFICATE

Graduate Certificate in Enterprise Risk Management: 15 Credits

Program Goals

Create a professional learning environment where upon completion, students will be able to:

1. Articulate how Enterprise Risk Management (ERM) enables improved strategic decision-making across the organization
2. Describe how risk assessment-based allocation of resources should ideally function within ERM models
3. Summarize the evolution of the Chief Risk Office (CRO) within organizations, and describe the implications of these changes within different ERM models
4. Develop an Investment Policy Statement for an ERM governed organization, and summarize the application within the overall enterprise strategic direction
5. Develop an Enterprise Crisis Communication Plan (ECCP) for an ERM organization, and summarize the implementation considerations needed for adoption
6. Develop an ERM framework model and plan for integration within an organization
7. Develop and analyze an ERM framework and governance model for an assigned organization

Certificate Requirements:

| Code | Title | Credits |
|-------------------------|---|-----------|
| Required Courses | | |
| MBA 720 | Introduction to Enterprise Risk Management | 3 |
| MBA 721 | Credit and Market Risk Fundamentals | 3 |
| MBA 722 | Enterprise Risk Management-Leadership and Governance | 3 |
| MBA 723 | Case Studies in Enterprise Risk Management and Governance | 3 |
| MBA 724 | Crisis Planning and Enterprise Communication Management | 3 |
| Total Credits | | 15 |