

# MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAM

The Master of Business Administration (MBA) program consists of 33 credit hours. All students must complete four (12 credit hours) Core courses: MBA 771 Leadership and Organizational Behavior, MBA 775 Business Policy And Managerial Action, and MBA 776 Business, Ethics and Society , BIA 762 Survey of Business Intelligence and Analytics. The remaining seven courses (21 credit hours) of coursework are determined by each student's academic background, business experience, and career aspirations, but must be of sufficient curricular breadth and integrative depth that a thorough understanding of business is achieved.

Students who neither hold an undergraduate degree in business nor have extensive work experience resulting in significant expertise in a functional area(s) will be required to complete the following courses: MBA 701 Financial Reporting for MBAs, MBA 711 Managerial Finance , MBA 741 Economic Analysis for Managers, MBA 761 Marketing Management.

Students who hold an undergraduate degree in business will take Concentration courses rather than Functional Core courses. Students who have extensive work experience resulting in significant expertise in a given functional area(s) will take Concentration courses rather than Functional Core courses in that functional area(s). However, no more than four (12 hours) Concentration courses may be taken in a given functional area, and at least one Concentration course in three of the four functional areas of business must be taken in order to fulfill the breadth requirement. The four functional areas are accounting, economics, finance, and marketing. Lists of courses included in each functional area is available from the Graduate Business Programs office.

An individualized program of study will be developed and approved by the Graduate Business Programs Office in consultation with the student. The plan of study will list the required and recommended classes. Students may not earn the MBA if they have not completed the required classes in their plan of study. In certain instances a course may be waived by the MBA Program Director. When a course is waived, the student would then need to take an additional course. Decisions on waiving any requirements will be made on an individual basis by the MBA Program Director in consultation with the student.

## Master of Business Administration (33 credits)

Code	Title	Credits
<b>Core Courses</b>		
Three core courses are required of all MBA students - 12 credits.		
MBA 771	Leadership and Organizational Behavior	3
MBA 775	Business Policy And Managerial Action	3
MBA 776	Business, Ethics and Society	3
BIA 762	Survey of Business Intelligence and Analytics	3
<b>Functional Core</b>		
Functional core courses may or may not be required based on students' academic backgrounds and business experience.		
MBA 701	Financial Reporting for MBAs	3
MBA 711	Managerial Finance	3

MBA 741	Economic Analysis for Managers	3
MBA 761	Marketing Management	3

### Concentrations

Concentration courses are available in all of the functional areas, and cover advanced topics in that area. To obtain a concentration a student must take three additional courses (9 credits) above the core and functional core courses. Some multi-disciplinary courses may be cross-listed in more than one functional area, in which case the program of study will have to identify how to count the course. Students will complete up to eight (24 hours) of these courses based on their program of study.

Accounting

Business Intelligence and Analytics

Finance

Financial Psychology and Behavior Finance

Leadership

Personal Financial Planning

**Area of Focus or Electives of Choice** **9**

Total Credits **33**

Lists of courses included in each functional area are available from the Graduate Business Programs Office. In general, a limit of six graduate hours is allowed outside of the Heider College of Business. With approval, concentration courses could also include:

- Other 700-level MBA or BIA classes not in the functional core.
- MIM courses other than MIM 720
- 500-level courses taken for graduate credit (ACC 516 Advanced Cost Accounting, ACC 521 Advanced Accounting, ACC 538 International Accounting, ACC 544 Advanced Taxation, or ACC 579 Seminar in Accounting; ECO 538 International Economics; or FIN 558 International Financial Management). A grade of "B" or better is required in 500-level courses for graduate credit, and a maximum of six hours of 500-level courses may apply toward the MBA degree.
- Specified courses (LAW, MED, PHA, NCR, or INR) for students in the dual JD/MBA, MD/MBA, PharmD/MBA, MBA/MS-NCR, or MBA/MA-INR programs.
- Other graduate level courses (for example, in Math or Psychology).