

MBA/MS-BA DUAL DEGREE PROGRAM

BIA Electives must all be 700 level BIA courses.	12
Total Credits	48

The Master of Business Administration/Master of Science in Business Analytics (M.B.A./M.S., BA) dual degree program allows students to combine the general business focus provided by the M.B.A. degree with the technology management thrust of the M.S., BA degree. The streamlined program can be done in a 48 credit hour program (excluding Foundation courses) in considerably less time and cost than if the two degrees were earned separately (66 total hours). With both degrees, students will have an impressive collection of managerial and technology skills and competencies.

Foundation

Proficiency in computer programming. Requirement can be fulfilled by taking a course as part of the program or by demonstrating programming experience through a prior course or on-the-job programming experience.

Students entering the dual M.B.A./M.S., BA program will also need to show evidence that they have completed at least one statistics course in their undergraduate degree. Students that do not meet this requirement can take an introductory statistics course as part of the program.

Requirements

Code	Title	Credits
------	-------	---------

Online/On-Campus MBA Core

All MBA students will complete three courses that address business processes and skills fundamental to Creighton's Jesuit and values-based mission.

Creighton's MBA program emphasizes how business leaders apply sound and coherent ethical principles to serve its stakeholders and society for the common good. To support this emphasis, all MBA students complete the following courses:

MBA 771	Leadership and Organizational Behavior	3
MBA 775	Business Policy And Managerial Action	3
BIA 762	Survey of Business Intelligence and Analytics	3

Online/On-Campus MBA Functional Core

Students who are new to the study of business because they hold neither an undergraduate degree in business nor have extensive business work experience may be required to take some or all of the functional core classes. Taking these classes and the core M.B.A. courses will lead to a general competency in most areas of business. Students who hold undergraduate business degrees or have extensive business experience may elect to take one or more of these courses with the approval of the Graduate Business Program's office or may elect to move directly to concentration courses.

MBA 703	Accounting for Managers	3
MBA 711	Managerial Finance (or MIM Elective)	3
MBA 741	Economic Analysis for Managers	3
MBA 761	Marketing Management	3

Online BIA Core

BIA 746	Applications of Optimization Modeling	3
BIA 772	Data Visual Analysis and Visualization	3
BIA 776	Ethics in Business Analytics	3
BIA 781	Machine Learning	3
BIA 782	Database Management Systems	3