

MASTER OF FINANCIAL PLANNING AND FINANCIAL PSYCHOLOGY

Master of Financial Planning and Financial Psychology - MFPP

Master of Financial Planning and Psychology degree program is an online program designed to prepare students for a career in the field of financial planning.

The program curriculum integrates the CFP® Board education requirement

core coursework with four financial psychology/behavioral finance courses to create a

unique and comprehensive master's degree program in financial planning.

The graduate program requires completion of 33 credit hours, consisting of seven personal financial planning core courses, and four financial psychology/behavioral finance courses.

MFPP Degree Requirements: (33 Credits)

Code	Title	Credits
Personal Financial Planning Core: (21 credits)		
MFP 752	Personal Insurance Risk Management (Take an elective if FIN 340 taken)	3
FIN 511	Retirement Planning and Employee Benefits	3
FIN 512	Estate Planning and Taxation	3
MBA 715	Investment Value and Theory	3
MFP 751	Personal Financial Planning	3
MFP 758	Case Studies in Financial Planning	3
MFP 759	Income Tax Planning	3
Financial Psychology/Behavioral Finance Core: (12 credits)		
MFP 753	Applied Behavior Finance	3
MFP 754	Introduction to Financial Psychology	3
MFP 755	Personal Financial Psychology	3
MFP 756	Psychology of Family Finances	3
Total Credits		33

Courses

MFP 751. Personal Financial Planning. 3 credits.

This course covers a range of topics relevant to the financial planning process, including 1) time value of money applications, 2) personal financial statement construction and evaluation, 3) economic measures applicable to planning decisions, 4) the personal financial planning process, 5) ethics and standard of conduct applicable to planners, and 6) education funding strategies.

MFP 752. Personal Insurance Risk Management. 3 credits.

This course is structured to provide students the fundamental knowledge and understanding of the many forms of social, government and private forms of insurance. This includes a working knowledge of insurance contracts, the many forms of insurance overages, the basic operating functions of an insurance company, and industry regulatory authorities. This course is structured to refine and develop skills needed for personal financial planners when working with individuals, families and the business owners, to help them to meet their financial needs, objectives and goals.

MFP 753. Applied Behavior Finance. 3 credits.

This course is an applied behavioral finance course examining the intersection of behavioral finance, financial psychology, and financial planning theory, practice, and research. It reviews the research on behavioral finance and investor psychology, exploring the effects of human emotions and cognitive errors on financial decisions. This course focuses on the application of behavioral finance theory and research to the practice of business, financial planning, and financial therapy to help professionals improve the financial health of their clients.

MFP 754. Introduction to Financial Psychology. 3 credits.

This course is designed to develop knowledge and skills for personal financial planners, business professionals, coaches, counselors, and therapists to help to use with individuals, families, and business owners to help them meet their financial goals. This course is an introductory financial psychology course that examines the intersection between financial planning, financial coaching, and financial therapy.

MFP 755. Personal Financial Psychology. 3 credits.

This course is designed to develop knowledge and skills for financial planners, business professionals, and coaches to give them the knowledge and tools to work more effectively with clients. This is an advanced course surveying topics facilitating the integration of financial psychology into financial planning, financial coaching, and business.

MFP 756. Psychology of Family Finances. 3 credits.

This course is designed to develop knowledge and skills for financial planners, business professionals, and coaches to help give them the knowledge and tools to work effectively with families and couples around finances. This course focuses on the practical application of financial psychology theory and technique to help improve client, couple, and family financial health.

MFP 757. Financial Communication and Client Interviewing. 3 credits.

This course is designed to develop knowledge and skills for personal financial planners, business professionals, and coaches to help them improve their client communication and interviewing skills in the area of personal finance. This course focuses on the practical application of advanced communication and interviewing skills.

MFP 758. Case Studies in Financial Planning. 3 credits.

This course examines professional issues in financial planning, including ethical considerations, regulation and certification requirements, written communication skills, professional responsibility, and client-centered financial behavior issues. Students are expected to utilize skills obtained in previous financial planning curriculum courses, and personal work experiences, in the complete of a comprehensive cases, mini-cases, and analytical calculations.

MFP 759. Income Tax Planning. 3 credits.

Income tax planning covers a range of topics relevant to the financial planning, including, 1) fundamentals of income taxation; 2) gross income and deductions; 3) adjusted gross income and below-the-line deductions; 4) tax credits; 5) the taxation of capital assets; and 6) passive activity rules. P. MFP 751.