

JOURNALISM MINOR

Journalism prepares students for professional careers and/or graduate study in a wide range of mass media fields including news (print and online), public relations and advertising. Courses emphasize the development of strong writing, critical thinking and persuasion skills, as well as ethical communication. Journalism minors will focus on gaining competence in one of the tracks of the Journalism major: News, Public Relations or Advertising. Courses in various forms of professional writing and communication skills include media writing, advertising writing, public relations writing, editing and social media.

Journalism Minor Requirements: 18 credits *

| Code | Title | Credits |
|--|----------------------|---------|
| JRM 319 | Media Writing | 3 |
| JRM 438 | Media Ethics and Law | 3 |
| JRM Upper-level Electives ¹ | | |
| Select four JRM courses (12 credits) 300-level or above. | | 12 |
| Total Credits | | 18 |

¹ JRM 493 Directed Independent Readings, JRM 455 Projects in Communication, JRM 477 Advanced News Production, or all Internships for credit (JRM 479 Graphic Design Internship, JRM 483 Public Relations Internship, JRM 485 News Internship, JRM 487 Advertising Internship) will not count towards the minor but only as electives taken with the consent of instructors.

* Kingfisher concentration requirements are 9 credits total, chosen from the list of courses in the associated minor. Unless otherwise specified.