

# JOURNALISM MAJOR

JRM 419 Online Storytelling

Total Credits

18

## Journalism Major requirements (42 credits)

Code	Title	Credits
<b>CSDJ core</b>		
Take all of the following:		
CSC 121	Computers and Scientific Thinking	3
JRM 215	Media Literacy	3
JRM 319	Media Writing	3
or JRM 320	Professional Writing	
GDE 324	Digital Foundations	3
<b>JRM core</b>		
JRM 435	History of American Mass Media	3
JRM 438	Media Ethics and Law	3
JRM 440	Media Research	3
JRM 599	Senior Capstone: Entrepreneurial Media	3
<b>Choose one of the tracks listed below</b>		<b>18</b>
<b>Total Credits</b>		<b>42</b>

Choose one of the following tracks:

### Advertising Track requirements

Code	Title	Credits
JRM 315	Public Relations and Advertising Principles	3
JRM 327	Social Media	3
JRM 331	Editing	3
JRM 347	Media Strategy	3
JRM 433	Advertising Copywriting and Design	3
GDE 380	Graphic Design	3
<b>Total Credits</b>		<b>18</b>

### News Track requirements

Code	Title	Credits
JRM 327	Social Media	3
JRM 331	Editing	3
JRM 419	Online Storytelling	3
JRM 477	Advanced News Production	3
GDE 370	Video and Photo	3
GDE 380	Graphic Design	3
<b>Total Credits</b>		<b>18</b>

### Public relations track requirements

Code	Title	Credits
JRM 315	Public Relations and Advertising Principles	3
JRM 339	Global Case Studies	3
JRM 341	Public Relations Writing	3
JRM 445	Public Relations Campaigns	3
GDE 370	Video and Photo	3
One of the following:		3
JRM 327	Social Media	
JRM 331	Editing	