

# KINGFISHER: JOURNALISM

Journalism prepares students for professional careers and/or graduate study in a wide range of mass media fields including news (print and online), public relations and advertising.

## Kingfisher Concentration - Journalism requirements (9 Credits):

Code	Title	Credits
Choose any 9 credits from the list below:		9
JRM 215	Media Literacy	
JRM 319	Media Writing	
or JRM 320	Professional Writing	
JRM 321	Advanced Reporting	
JRM 322	Feature Writing	
JRM 326	Sportswriting	
JRM 327	Social Media	
JRM 331	Editing	
JRM 339	Global Case Studies	
JRM 341	Public Relations Writing	
JRM 347	Media Strategy	
JRM 365	International Mass Communications	
JRM 419	Online Storytelling	
JRM 433	Advertising Copywriting and Design	
JRM 435	History of American Mass Media	
JRM 438	Media Ethics and Law	
JRM 440	Media Research	
JRM 445	Public Relations Campaigns	
JRM 529	Law of Mass Communication	
<b>Total Credits</b>		<b>9</b>