

ACCOUNTING AND BUSINESS INTELLIGENCE & ANALYTICS

Accounting

The curriculum for the degree of Bachelor of Science in Business Administration (BSBA) with Accounting as the major field of concentration is concerned with conceptual understanding of accounting and accounting competence. The objective is to enable the student to comprehend the functions of accounting and the underlying concepts of accounting theory, and apply accounting knowledge to business problems. The program is designed to prepare students for professional certification and leadership in the community and professional accounting careers in a variety of settings - public accounting, internal auditing, managerial accounting, accounting systems and analytics, and governmental accounting. In addition, students have the foundation to pursue positions in tax compliance and consulting, and business and systems consulting services. The program provides excellent preparation for further graduate or professional school studies.

Program History

The Accounting Program in the Heider College of Business has been separately accredited by AACSB International since that organization began separate accreditation of accounting programs in 1982. The program has been nationally recognized for the quality of its offerings, its faculty, and its graduates. The majority of students enrolled in the undergraduate program are prepared to sit for the Uniform CPA Examination within four years. The program also offers a Master of Accounting (MAC) degree. The Creighton MAC has two tracks: 1) the traditional graduate track for students entering the program after completion of a baccalaureate degree and 2) the accelerated track for Heider College of Business undergraduate students who complete all requirements for both the BSBA in accounting and the MAC in a continuous 4-year period.

Accounting Program Mission Statement

The Creighton University Department of Accounting exists for students and learning. In the Jesuit tradition, we provide a value-centered, quality accounting education to prepare our students to excel in careers in accounting and business and to become leaders in their profession, in their organizations, and in their communities.

Business Intelligence & Analytics

The degree of Bachelor of Science in Business Administration (BSBA) with Business Intelligence & Analytics (BIA) as the major field of concentration is designed to combine the study of fundamental technical concepts of computer-based business information processing systems with a broad consideration of the organizational and behavioral issues associated with the design and management of such systems. It is designed to prepare students for careers in all areas of information management. Substitution for BIA courses may be made only with the approval from the major advisor and department chair. Students majoring in BIA can choose from three tracks:

- Business Analytics
- Digital Media and Design
- Information Technology

Majors in Accounting

- Accounting (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/accounting-bs/>)

Majors in Business Intelligence & Analytics

- BIA: Business Analytics Track (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/business-analytics-bs/>)
- BIA: Digital Media Design Track (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/bia-digital-media-design/>)
- BIA: Information Technology Track (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/bia-information-technology/>)

BSBA/Master's Accelerated Programs

- Accelerated BSBA-Accounting + Master of Accounting (MAC) (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/bsba-acc-mac-amp/>)

Minors in Business Intelligence & Analytics

- Applied Information Technology (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/applied-it-minor/>)