

BIA: BUSINESS ANALYTICS TRACK

Track requirements: 21 credits

Code	Title	Credits
BIA 350	Systems Analysis and Design	3
BIA 354	Data and Information Management	3
BIA 385	Python Programming for Data Analytics	3
BIA 484	Machine Learning	3
BIA 490	Business Intelligence and Analytics Capstone	3
Business Analytics Track electives (select at least one BIA course from the list below):		6
BIA 366	Business Intelligence and Analytics Internship ¹	
BIA 472	Visual Analytics and Visualization	
BIA 485	Applications of Artificial Intelligence in Business	
Students may choose to take six credits from the track electives listed above to complete their major. If only one of the above track electives is selected, students must choose one of the courses below:		
ACC 577	Advanced Accounting Information Systems and Accounting Analytics	
ECO 418	Econometrics	
DSC 365	Introduction to Data Science	
ECO 515	Business Forecasting	
MKT 361	Marketing Analytics	
Total Credits		21

¹ May count as a major elective with the **approval of the Department Chair only**. The internship must be in the analytics area.

All major course substitutions must have Department Chair approval.