

BIA: DIGITAL MEDIA AND DESIGN TRACK

BIA: Digital Media and Design Track requirements: 21 credits

Code	Title	Credits
BIA 350	Systems Analysis and Design	3
BIA 354	Data and Information Management	3
BIA 385	Python Programming for Data Analytics	3
BIA 490	Business Intelligence and Analytics Capstone	3
Select six credits from the following:		6
GDE 324	Digital Foundations	
GDE 380	Graphic Design	
GDE 381	Graphic Design II	
GDE 423	Interaction Design	
Select three additional credits in BIA at the 300 level or above (except BIA 330).		3
Total Credits		21

All major course substitutions must have Department Chair approval.