

HEIDER COLLEGE OF BUSINESS

AACSB Accreditation

The undergraduate program of the Heider College of Business is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International). This association is recognized by the National Commission on Accrediting as the highest official accrediting agency in collegiate education for business at the undergraduate, masters, and doctoral levels. Membership in the AACSB is open only to schools and colleges whose intellectual climate ensures the offering of programs of high academic quality and whose teaching and administrative staff possess the qualifications, experience, professional interests, and scholarly productivity essential for the successful conduct of a broad and liberal, rather than unduly specialized, baccalaureate curriculum in business administration.

BSBA Heider Mindset Curriculum

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

Program Learning Goals & Student Learning Outcomes

As guided by our mission and identity statements, the program learning goals (PLGs) and student learning outcomes (SLOs) below are written to reflect our beliefs about the attributes of business leaders who exemplify the Jesuit ideals and the Heider Mindsets.

Creighton-formed business leaders will:

PLG 1. Exhibit knowledge essential for business practice.

SLO 1A. Demonstrate essential knowledge in each functional business area.

PLG 2. Develop the skills to engage professionally with others.

SLO 2A. Demonstrate effective communication in written, oral, and visual formats.

SLO 2B. Demonstrate knowledge of strategies to work effectively with others regardless of race, ethnicity, culture, gender, religion, and sexual orientation.

PLG 3. Think critically to aid decision-making.

SLO 3A. Analyze a business situation and propose a course of action.
SLO 3B. Use a software tool to analyze quantitative data and interpret the results.

PLG 4. Commit to action that demonstrates care for others.

SLO 4A. Analyze a business ethics situation and propose a course of action.
SLO 4B. Engage in and reflect on experiences aimed at promoting justice for the poor and marginalized.

PLG 5. Exhibit personal habits consistent with leadership formation.

SLO 5A. Reflect on and articulate personal and professional formation.

BSBA Degree Requirements and Curriculum

The University will confer the degree of Bachelor of Science in Business Administration (BSBA) on students who successfully complete all of the following requirements of the Heider Mindset Curriculum: Magis Common Core and Heider Business Core Curricula, a Heider Major, and Electives. In addition, a candidate for a degree must:

- Complete requirements for a Heider College major, achieving a grade point average (GPA) of 2.00 or above for all required courses in a major
- Complete BUS 471 Strategic Management with a grade of "C" or better
- Earn a minimum of 128 credit hours, including:
 - 48 credit hours in courses numbered 300 or above
 - 48 credit hours earned at Creighton, including the final 32
 - 32 credit hours of business coursework earned at Creighton
- Achieve overall cumulative GPA of 2.00 or above

To reach the minimum 128 credit hours in four years, a student must average successful completion of 16 credit hours per semester. Normally, students must register for not less than 12 credit hours nor more than 18 credit hours in each semester. The privilege of carrying more than 18 credit hours is contingent upon the student's grade point average, requires written approval of the Dean, and is subject to additional tuition charges.

Approval of the faculty advisor and the Dean is required for semester study abroad programs, including electives taken while abroad to be counted toward graduation.

BSBA Heider Mindset Curriculum - Overview

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

The BSBA Heider Mindset Curriculum requires students to complete the Magis Common Core, Heider Business Core, a Heider Major, and Electives, as needed, to reach the minimum of 128 credit hours. Students may use electives to complete an academic minor and/or a second major.

Magis Common Core

The Magis Common Core serves as the cornerstone of Creighton University education, laying a shared foundation for all undergraduate students. Heider students typically complete Magis Foundations and Magis Explorations courses in their first and second years. The Magis Common Core also requires a series of Designated courses, which are embedded in the Heider Business Core and provide business-specific treatment of Ethics, Oral Communication, Written Communications, Statistical Reasoning, and Technology.

Heider Business Core

The Heider Business Core requires students to complete a common set of courses across a wide variety of business topics, disciplines, and functional areas. Lower Division courses cover accounting, economics, information systems, and organizational behavior. Upper Division courses cover finance, business law, marketing, production and operations management, business ethics, and leadership. BUS 471 Strategic Management is a capstone course for all Heider students. Students are also required to complete General courses in the Heider Business Core, including business writing skills, presentation skills, statistics, and analytics.

A unique feature of the Heider Business Core is the required Kingfisher Concentration, named after Creighton's Kingfisher Institute, whose vision is that "liberal arts and professional education complement and reinforce one another." The purpose is to encourage students to find an area of depth that supports growth in at least one mindset, allows personalization of liberal arts coursework, and complements a student's choice of major. Students must complete at least nine credit hours (typically three courses) drawn from one of the available Kingfisher Concentration options offered by the College of Arts & Sciences. When choosing a Kingfisher Concentration, students are encouraged to seek guidance from their academic advisor. Information on available Kingfisher Concentrations offered by the College of Art & Sciences may be accessed here (<http://catalog.creighton.edu/undergraduate/arts-sciences/#minorstext>).

Heider students must declare a Kingfisher Concentration and are strongly encouraged to do so prior to the end of the first semester of their junior year and no later than prior to filing the Application for Degree in their final semester.

Heider Major

Students in the Heider College pursuing the BSBA must complete an academic major in one of the following fields of concentration: Accounting, Business Intelligence & Analytics, Economics, Finance, Finance & Technology, Management, Marketing, or International Business.

It is recommended that students select a major by the end of the first semester of their junior year. A major must be officially declared prior to the student's final semester. Some majors require departmental approval and have acceptance requirements that differ from general graduation requirements. For specific requirements, refer to the major page.

Electives

As needed, students will complete electives to reach the minimum of 128 credit hours required for graduation. With careful planning, students may use these electives to complete a second Heider major. Heider students may also complete a second major in the College of Arts & Sciences (CCAS). The second major in the CCAS is in addition to the BSBA degree; students do not, however, receive a BA or BS degree from the CCAS.

Students may also complete electives that fulfill requirements for an academic minor. Indeed, completion of the Kingfisher Concentration often fulfills half of the necessary coursework required for a minor in the CCAS.

BSBA Heider Mindset Curriculum - Requirements Summary

Categories	Semester Hours
Magis Common Core Curriculum	
Magis Common Core - Foundations	16-17 credits

Magis Common Core - Explorations	18 credits
Magis Common Core - Integrations	See note 1 below
Magis Common Core - Designated Courses	See note 2 below
BSBA Heider Business Core Curriculum Requirements	
Heider Business Core - General	20 credits
Heider Business Core - Lower Division	18 credits
Heider Business Core - Upper Division	24 credits
Heider Major	18-30 credits
Electives	Varies by student
Total Credits Required for Graduation with GPA of 2.00 or above	128 credits

¹ Students will fulfill the Magis Common Core – Integrations requirement by completing BUS 471 Strategic Management, a course required in the BSBA Heider Business Core. No additional credit hours are necessary.

² Students will fulfill the Magis Common Core – Designated Courses requirements by completing five courses required in the BSBA Heider Business Core. These designated courses cover Ethics, Oral Communications, Written Communications, Statistical Reasoning, and Technology. No additional credit hours are necessary.

BSBA Heider Mindset Curriculum - Requirements Detail

Code	Title	Credits
Magis Common Core Curriculum		34-35 credits
Foundations		16-17 credits
	Contemporary Composition	
	Critical Issues in Human Inquiry + Oral Communication (COM 101)	
	Mathematical Reasoning (MTH 141, MTH 231, or MTH 245)	
	Philosophical Ideas	
	The Christian Tradition	
Explorations		18 credits
	Understanding Natural Science (CSC 121) ²	
	Understanding Social Science (PSY 201) ³	
	Global Perspectives in History	
	Literature	
	Ethics (PHL 270 or PHL 271 or PHL 272) ¹	
	The Biblical Tradition	
Integrations		
	BUS 471 - Strategic Management	
Designated Courses		
	Fulfilled by Heider Business Core	
Heider Business Core Curriculum		62 credits
Heider Business Core - General		20 credits

RSP 103	An Introduction to the Culture of Collegiate Life	
COM 203	Applied Communication for Business Success	
ENG 203	Telling Your Story: Business Writing Skills Intensive	
MTH 161	Business Statistics	
BIA 261	Business Analytics	
Kingfisher Concentration ⁴		
Heider Business Core - Lower Division		18 credits
ACC 201	Introduction to Financial Accounting	
ACC 202	Introduction to Managerial Accounting	
ECO 203	Introductory Microeconomics	
ECO 205	Introductory Macroeconomics	
BIA 253	Management Information Systems	
MGT 271	Organizational Behavior	
Heider Business Core - Upper Division		24 credits
Global and Cross-Cultural Business ⁵		
FIN 301	Managerial Finance	
MGT 315	Law for Business Leaders	
MKT 319	Principles of Marketing	
BIA 330	Production and Operations Management	
BUS 356	Business Ethics	
MGT 371	Leadership Skills	
BUS 471	Strategic Management	
Heider Major		18-30 credits
See Major Field of Concentration Requirements		
Electives		Varies by student
Opportunity to Complete Second Major and/or Academic Minor		
Total Credits Required for Graduation with GPA of 2.00 or above		128 credits

¹ All Heider students are strongly encouraged to complete a Philosophical Ethics course (PHL 270 Philosophical Ethics, PHL 271 Philosophical Ethics: Cortina Community, or PHL 272 Philosophical Ethics: Poverty) because any of these courses fulfill both the Magis Common Core: Ethics requirements and the prerequisite for BUS 356 Business Ethics. Courses in Theological Ethics (i.e., THL 27X) do not fulfill the prerequisite for BUS 356 Business Ethics.

² All Heider students are required to complete CSC 121 Computers and Scientific Thinking to fulfill the Magis Common Core: Understanding Natural Science Requirement.

³ All Heider students are required to complete PSY 201 Introductory Psychology to fulfill the Magis Common Core: Understanding Social Science requirement.

⁴ Students may not pursue a Kingfisher Concentration (KC) and Heider major in the same discipline unless the student completes a second major. Students may otherwise count KC courses toward completion of a major or minor. Where applicable, students may double-count Magis Common Core courses toward their KC. Students may apply no more than one course taken outside of Creighton toward a KC.

⁵ For the Global and Cross-Cultural business requirement, select among ACC 538 International Accounting, ECO 528 International Economic Development, FIN 558 International Financial Management, MKT 363 Global Marketing, ECO 518 Comparative Economic Systems,

ECO 538 International Economics, MGT 373 International Management. If applicable, students may apply their Cross-Cultural Business course to their Heider Major. No other courses from the Heider Business Core – Upper Division or Heider Business Core – Lower Division may be applied toward a Heider Major.

BSBA Heider Mindset Curriculum - Sample Plan of Study

Outlined here is a sample of a program that a typical student follows during the freshman and sophomore years. Bear in mind that each student's actual plan will vary based on their unique circumstances. The program for the junior and senior years will depend heavily on a student's choice of Heider major and whether a student pursues an additional major or minor.

The Heider College of Business Dean's Office has available curriculum checklists for all majors. Junior and senior year course planning requires an understanding of degree requirements and attention to the Schedule of Courses and Catalog.

Academic advising is performed by faculty members and department chairs in the Heider College of Business. During a student's freshman year, students are assigned to faculty advisors through the RSP. Later, students are reassigned to advisors within the respective discipline when a major field of concentration has been declared. Advisors serve as facilitators of communication, perform academic progress reviews, assist students in career planning, and offer mentoring. Frequent advisor contact will help ensure students have current academic information and are making adequate progress toward educational and professional goals.

Course	Title	Credits
Freshman		
Fall		
ECO 203	Introductory Microeconomics	3
MTH 161	Business Statistics	3
	Philosophical Ideas - PHL 11X	3
	Contemporary Composition - ENG 15X	3
	Critical Issues & Human Inquiry	3
COM 101	Digital Communication Lab	1
RSP 103	An Introduction to the Culture of Collegiate Life	1
Term Credits		17
Spring		
ACC 201	Introduction to Financial Accounting	3
ECO 205	Introductory Macroeconomics	3
CSC 121	Computers and Scientific Thinking	3
MTH 141	Applied Calculus	3
	The Christian Tradition - THL 11X	3
Term Credits		15

Sophomore**Fall**

PSY 201	Introductory Psychology	3
ACC 202	Introduction to Managerial Accounting	3
BIA 261	Business Analytics	4
COM 203	Applied Communication for Business Success	1.5
ENG 203	Telling Your Story: Business Writing Skills Intensive	1.5
The Biblical Tradition		3
Term Credits		16

Spring

BIA 253	Management Information Systems	3
MGT 271	Organizational Behavior	3
MGT 315	Law for Business Leaders	3
MKT 319	Principles of Marketing	3
Philosophical Ideas - PHL 27X		3
Global Perspectives in History		3
Term Credits		18
Total Credits		66

BSBA Degree Requirements and Curriculum for Students Pursuing Pre-Health Sciences

This unique program allows you to earn your BSBA degree while also completing the science courses required for professional school in just four years of undergraduate education.

The University will confer the degree of Bachelor of Science in Business Administration (BSBA) on students who successfully complete all of the following requirements of the Heider Mindset Curriculum: Magis Common Core and Heider Business Core Curricula, a Heider Major, and Electives. In addition, a candidate for a degree must:

- Complete requirements for a Heider College major, achieving a grade point average (GPA) of 2.00 or above for all required courses in a major
- Complete BUS 471 Strategic Management with a grade of "C" or better
- Earn a minimum of 128 credit hours, including:
 - 48 credit hours in courses numbered 300 or above
 - 48 credit hours earned at Creighton, including the final 32
 - 32 credit hours of business coursework earned at Creighton
- Achieve overall cumulative GPA of 2.00 or above

To reach the minimum 128 credit hours in four years, a student must average successful completion of 16 credit hours per semester. Normally, students must register for not less than 12 credit hours nor more than 18 credit hours in each semester. The privilege of carrying more than 18 credit hours is contingent upon the student's grade point average,

requires written approval of the Dean, and is subject to additional tuition charges.

Approval of the faculty advisor and the Dean is required for semester study abroad programs, including electives taken while abroad to be counted toward graduation.

BSBA Heider Mindset Curriculum – Overview

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

The BSBA Heider Mindset Curriculum requires students to complete the Magis Common Core, Heider Business Core, a Heider Major, and Electives, as needed, to reach the minimum of 128 credit hours. Students may use electives to complete an academic minor and/or a second major.

Magis Common Core

The Magis Common Core serves as the cornerstone of Creighton University education, laying a shared foundation for all undergraduate students. Heider students typically complete Magis Foundations and Magis Explorations courses in their first and second years. The Magis Common Core also requires a series of Designated courses, which are embedded in the Heider Business Core and provide business-specific treatment of Ethics, Oral Communication, Written Communications, Statistical Reasoning, and Technology.

Heider Business Core

The Heider Business Core requires students to complete a common set of courses across a wide variety of business topics, disciplines, and functional areas. Lower Division courses cover accounting, economics, information systems, and organizational behavior. Upper Division courses cover finance, business law, marketing, production and operations management, business ethics, and leadership. BUS 471 Strategic Management is a capstone course for all Heider students. Students are also required to complete General courses in the Heider Business Core, including business writing skills, presentation skills, statistics, and analytics.

Students pursuing the BSBA with Pre-Health Sciences focus are not required to complete a Kingfisher Concentration.

Heider Major

Students in the Heider College pursuing the BSBA must complete an academic major in one of the following fields of concentration: Accounting, Business Intelligence & Analytics, Economics, Finance, Finance & Technology, Management, Marketing, or International Business.

It is recommended that students select a major by the end of the first semester of their junior year. A major must be officially declared prior to the student's final semester. Some majors require departmental approval and have acceptance requirements that differ from general graduation requirements. For specific requirements, refer to the major page.

Electives

Unique to the BSBA with Pre-Health Sciences path, students will complete Pre-Health Sciences electives shown in the "Requirements

Detail" table. Combined with other BSBA requirements, these electives often take a student to and beyond the minimum of 128 credit hours needed for graduation.

BSBA Heider Mindset Curriculum (Pre-Health Sciences) – Requirements Summary

Categories	Semester Hours
Magis Common Core Curriculum	
Magis Common Core - Foundations	16-17 credits
Magis Common Core - Explorations	18 credits
Magis Common Core - Integrations	See note 1 below
Magis Common Core - Designated Courses	See note 2 below
BSBA Heider Business Core Curriculum Requirements	
Heider Business Core - General	11 credits
Heider Business Core - Lower Division	18 credits
Heider Business Core - Upper Division	24 credits
Heider Major	18-30 credits
Pre-Health Sciences Electives	32 credits
Total Credits Required for Graduation with GPA 2.00 or above	128 credits

¹ Students will fulfill the Magis Common Core - Integrations requirement by completing BUS 471 Strategic Management, a course required in the BSBA Heider Business Core. No additional credit hours are necessary.

² Students will fulfill the Magis Common Core - Designated Courses requirements by completing five courses required in the BSBA Heider Business Core. These designated courses cover Ethics, Oral Communications, Written Communications, Statistical Reasoning, and Technology. No additional credit hours are necessary.

BSBA Heider Mindset Curriculum (Pre-Health Sciences) – Requirements Detail

Code	Title	Credits
Magis Common Core Curriculum		34-35 credits
Foundations		16-17 credits
	Philosophical Ideas - PHL 11X	
	The Christian Tradition - THL 11X	
	Contemporary Composition - ENG 15X	
	Critical Issues in Human Inquiry + COM 101 Digital Comm Lab	
	Mathematical Reasoning - MTH 141, MTH 231, or MTH 245	
Explorations		18 credits
	Philosophical Ethics - PHL 270 or PHL 271 or PHL 272 ¹	
	The Biblical Tradition	
	Literature	
	Global Perspectives in History	
	Computers & Scientific Thinking - CSC 121 ²	

Introductory Psychology - PSY 201 ³		
Integrations		
BUS 471	Strategic Management (with a grade of C or higher)	3
Heider Business Core Curriculum		
Heider Business Core - General		11 credits
RSP 103	An Introduction to the Culture of Collegiate Life	1
COM 203	Applied Communication for Business Success	1.5
ENG 203	Telling Your Story: Business Writing Skills Intensive	1.5
MTH 161	Business Statistics	3
BIA 261	Business Analytics	4
Heider Business Core - Lower Division		18 credits
ACC 201	Introduction to Financial Accounting	
ACC 202	Introduction to Managerial Accounting	
ECO 203	Introductory Microeconomics	
ECO 205	Introductory Macroeconomics	
BIA 253	Management Information Systems	
MGT 271	Organizational Behavior	
Heider Business Core - Upper Division		24 credits
Global and Cross-Cultural Business ⁴		
FIN 301	Managerial Finance	3
MGT 315	Law for Business Leaders	
MKT 319	Principles of Marketing	
BIA 330	Production and Operations Management	
BUS 356	Business Ethics	
MGT 371	Leadership Skills	
BUS 471	Strategic Management	
Heider Major		18-30 credits
See Major Field of Concentration Requirements		
Pre-Health Sciences Electives ⁵		32 credits
BIO 201	General Biology: Organismal and Population	
BIO 205	General Biology: Organismal and Population Laboratory	
BIO 202	General Biology: Cellular and Molecular	
BIO 206	General Biology: Cellular and Molecular Laboratory	
CHM 203	General Chemistry I	
CHM 204	General Chemistry I Laboratory	
CHM 205	General Chemistry II	
CHM 206	General Chemistry II Laboratory	
CHM 321	Organic Chemistry I	
CHM 322	Organic Chemistry I Laboratory	
CHM 323	Organic Chemistry II	
CHM 324	Organic Chemistry II Laboratory	
PHY 201	General Physics for the Life Sciences	
PHY 205	General Physics Laboratory I	
PHY 202	General Physics for the Life Sciences II	
PHY 206	General Physics Laboratory II	

Total Credits Required for Graduation with GPA of 2.00 or above 128 credits

- ¹ All Heider students are strongly encouraged to complete a Philosophical Ethics course (PHL 270 Philosophical Ethics, PHL 271 Philosophical Ethics: Cortina Community, or PHL 272 Philosophical Ethics: Poverty) because any of these courses fulfill both the Magis Common Core: Ethics requirement and the prerequisite for BUS 356 Business Ethics. Courses in Theological Ethics (i.e., THL 27X) do not fulfill the prerequisite for BUS 356.
- ² All Heider students are required to complete CSC 121 Computers and Scientific Thinking to fulfill the Magis Common Core: Understanding Natural Science requirement.
- ³ All Heider students are required to complete PSY 201 Introductory Psychology to fulfill the Magis Common Core: Understanding Social Science requirement.
- ⁴ For the Global and Cross-Cultural Business requirement, select among ACC 538 International Accounting, ECO 528 International Economic Development, FIN 558 International Financial Management, MKT 363 Global Marketing, ECO 518 Comparative Economic Systems ECO 538 International Economics, or MGT 373 International Management. If applicable, students may apply their Cross-Cultural Business course to their Heider Major. No other courses from the Heider Business Core – Upper Division or Heider Business Core – Lower Division may be applied toward a Heider Major.
- ⁵ This list of classes provides a general idea of the classes needed for pre-health study. Actual classes will depend on your specific pre-health pathway.

BSBA Degree Requirements and Curriculum for Students Pursuing the 3-3 Pre-Law Program

This unique program allows you to earn your Bachelor of Science in Business Administration (BSBA) degree while also completing your Juris Doctor (JD) in a total of six years. Specifically, business students following the 3-3 Pre-Law (i.e., BSBA/JD) path may receive both the BSBA degree with the Pre-law Business major and the JD degree at the end of the fourth and sixth years, respectively.

General Pre-Law Considerations

The Creighton University School of Law will consider for admission applicants who have completed at least three-fourths (i.e., 96 credit hours) of the college work required for the BSBA degree in the Heider College of Business.

There are no specifically required pre-legal subjects; but not more than 10 percent of the undergraduate credits presented may be in non-theory courses such as basic military science, hygiene, domestic arts, physical education, or similar courses.

In considering applicants for admission, consideration is given to the results of the Law School Admission Test (LSAT), the applicant's college record, and other pertinent information.

Degree Requirements

The University will confer the degree of Bachelor of Science in Business Administration (BSBA) with a Pre-Law Business Major on students who successfully complete all of the following requirements of the Heider Mindset Curriculum (Magis Common Core, Heider Business Core, and

Electives) and the first-year curriculum in the School of Law. In addition, a candidate for a degree must:

- Earn a minimum of 96 credit hours prior to matriculating to the Creighton University School of Law
- Complete BUS 471 Strategic Management with a grade of "C" or better
- Earn a minimum of 32 credit hours, with at least a "C" average, in the first full year of the Creighton University School of Law
- Earn a minimum of 128 total credit hours, including:
 - 48 undergraduate credit hours earned at Creighton
 - 48 total credit hours in courses numbered 300 or above
- Achieve overall cumulative GPA of 2.00 or above

To reach the minimum 96 credit hours prior to matriculating to the School of Law, a student must average successful completion of 16 credit hours per semester. Normally, students must register for not less than 12 credit hours nor more than 18 credit hours in each semester. The privilege of carrying more than 18 credit hours is contingent upon the student's grade point average, requires written approval of the Dean, and is subject to additional tuition charges.

Approval of the faculty advisor and the Dean is required for semester study abroad programs, including electives taken while abroad to be counted toward graduation.

BSBA Heider Mindset Curriculum - Overview

The Heider Mindset Curriculum is a state-of-the-art, yet timeless, plan of study that focuses on development of six mindsets that are essential for the future of business practice: Analytical, Cross-Cultural, Collaborative, Action, Service, and Reflective. As students develop these mindsets, they will acquire the knowledge, skills, and dispositions needed to successfully adapt to an ever-changing business world over a career and lifetime.

The BSBA Heider Mindset Curriculum normally requires students to complete the Magis Common Core, Heider Business Core, a Heider Major, and Electives, as needed, to reach the minimum of 128 credit hours. For students in the 3-3 Pre-Law program, a Heider Major is not required.

Magis Common Core

The Magis Common Core serves as the cornerstone of Creighton University education, laying a shared foundation for all undergraduate students. Heider students typically complete Magis Foundations and Magis Explorations courses in their first and second years. The Magis Common Core also requires a series of Designated courses, which are embedded in the Heider Business Core and provide business-specific treatment of Ethics, Oral Communication, Written Communications, Statistical Reasoning, and Technology.

Heider Business Core

The Heider Business Core requires students to complete a common set of courses across a wide variety of business topics, disciplines, and functional areas. Lower Division courses cover accounting, economics, information systems, and organizational behavior. Upper Division courses cover finance, business law, marketing, production and operations management, business ethics, and leadership. BUS 471 Strategic Management is a capstone course for all Heider students. Students are also required to complete General courses in the Heider Business

Core, including business writing skills, presentation skills, statistics, and analytics.

Students pursuing the 3-3 Pre-Law program are not required to complete a Kingfisher Concentration.

Electives

As needed, students will complete electives to reach the minimum of 96 credit hours required prior to matriculating to the Creighton University School of Law.

BSBA Heider Mindset Curriculum (3-3 Pre-Law) - Requirements Summary

Categories	Semester Hours
Magis Common Core Curriculum	
Magis Common Core - Foundations	16-17 credits
Magis Common Core - Explorations	18 credits
Magis Common Core - Integrations	See note 1 below
Magis Common Core - Designated Courses	See note 2 below
BSBA Heider Business Core Curriculum Requirements	
Heider Business Core - General	11 credits
Heider Business Core - Lower Division	18 credits
Heider Business Core - Upper Division	24 credits
Electives	Varies by student
Total Credits Required for Matriculation to School of Law	96 credits
Total Credits Required for Graduation with GPA of 2.00 or above	128 credits

¹ Students will fulfill the Magis Common Core - Integrations requirement by completing BUS 471 Strategic Management, a course required in the BSBA Heider Business Core. No additional credit hours are necessary.

² Students will fulfill the Magis Common Core – Designated Courses requirements by completing five courses required in the BSBA Heider Business Core. These designated courses cover Ethics, Oral Communications, Written Communications, Statistical Reasoning, and Technology. No additional credit hours are necessary.

BSBA Heider Mindset Curriculum (3-3 Pre-Law) - Requirements Detail

Code	Title	Credits
Magis Common Core Curriculum		
Foundations		16-17 credits
	Contemporary Composition - ENG 15X	
	Critical Issues in Human Inquiry	
Oral Communication - COM 101		
	Mathematical Reasoning - MTH 141, MTH 231, or MTH 245	
	Philosophical Ideas - PHL 11X	

The Christian Tradition - THL 11X	
Explorations	18 credits

Understanding Natural Science - CSC 121 ²	
Understanding Social Science - PSY 201 ³	

Global Perspectives in History	
Literature	

Philosophical Ethics - PHL 270 or PHL 271 or PHL 272 ¹	
The Biblical Tradition	

Integrations	
BUS 471	

Heider Business Core Curriculum	
Heider Business Core - General	11 credits

RSP 103	An Introduction to the Culture of Collegiate Life
COM 203	Applied Communication for Business Success
ENG 203	Telling Your Story: Business Writing Skills Intensive
MTH 161	Business Statistics
BIA 261	Business Analytics

Heider Business Core - Lower Division	18 credits
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ACC 201	Introduction to Financial Accounting
ACC 202	Introduction to Managerial Accounting
ECO 203	Introductory Microeconomics
ECO 205	Introductory Macroeconomics
BIA 253	Management Information Systems
MGT 271	Organizational Behavior

Heider Business Core - Upper Division	24 credits
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Global and Cross-Cultural Business ⁴	
FIN 301	Managerial Finance
MGT 315	Law for Business Leaders
MKT 319	Principles of Marketing
BIA 330	Production and Operations Management
BUS 356	Business Ethics
MGT 371	Leadership Skills
BUS 471	Strategic Management

Electives	Varies by student
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Total Credits Required for Matriculation to School of Law	96 credits
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Total Credits Required for Graduation with GPA of 2.00 or above	128 credits
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¹ All Heider students are strongly encouraged to complete a Philosophical Ethics course (PHL 270 Philosophical Ethics, PHL 271 Philosophical Ethics: Cortina Community, or PHL 272 Philosophical Ethics: Poverty) because any of these courses fulfill both the Magis Common Core: Ethics requirement and the prerequisite for BUS 356 Business Ethics. Courses in Theological Ethics (i.e., THL 27X) do not fulfill the prerequisite for BUS 356 Business Ethics.

² All Heider students are required to complete CSC 121 Computers and Scientific Thinking to fulfill the Magis Common Core: Understanding Natural Science requirement.

³ All Heider students are required to complete PSY 201 Introductory Psychology to fulfill the Magis Common Core: Understanding Social Science requirement.

⁴ For the Global and Cross-Cultural Business requirement, select among ACC 538 International Accounting, ECO 528 International Economic Development, FIN 558 International Financial Management, MKT 363 Global Marketing, ECO 518 Comparative Economic Systems, ECO 538 International Economics, or MGT 373 International Management.

BSBA Heider Mindset Curriculum (3-3 Pre-Law) - Sample Plan of Study

Outlined here is a sample of a program that a student may follow in the first three years prior to matriculation to the School of Law in the fourth year. Bear in mind that each student's actual plan will vary based on their unique circumstances.

The Heider College of Business Dean's Office has available curriculum checklists for all majors. Course planning requires an understanding of degree requirements and attention to the Schedule of Courses and Catalog.

Academic advising is performed by faculty members and department chairs in the Heider College of Business. During a student's freshman year, students are assigned to faculty advisors through the RSP. Later, students are reassigned to advisors within the respective discipline when a major field of concentration has been declared. Advisors serve as facilitators of communication, perform academic progress reviews, assist students in career planning, and offer mentoring. Frequent advisor contact will help ensure students have current academic information and are making adequate progress toward educational and professional goals.

Course	Title	Credits
Freshman		
Fall		
ECO 203	Introductory Microeconomics	3
MTH 161	Business Statistics	3
Philosophical Ideas - PHL 11X		3
Contemporary Composition - ENG 15X		3
Critical Issues in Human Inquiry		3
COM 101	Digital Communication Lab	1
RSP 103	An Introduction to the Culture of Collegiate Life	1
Term Credits		17
Spring		
ACC 201	Introduction to Financial Accounting	3
ECO 205	Introductory Macroeconomics	3
CSC 121	Computers and Scientific Thinking	3
MTH 141	Applied Calculus	3
The Christian Tradition - THL 11X		3
Term Credits		15

Sophomore

Fall

PSY 201	Introductory Psychology	3
ACC 202	Introduction to Managerial Accounting	3
BIA 261	Business Analytics	4
COM 203	Applied Communication for Business Success	1.5
ENG 203	Telling Your Story: Business Writing Skills Intensive	1.5
The Biblical Tradition		3
Term Credits		16

Spring

BIA 253	Management Information Systems	3
MGT 271	Organizational Behavior	3
MGT 315	Law for Business Leaders	3
MKT 319	Principles of Marketing	3
Philosophical Ethics - PHL 27X		3
Global Perspectives in History		3
Term Credits		18

Junior

Fall

FIN 301	Managerial Finance	3
BUS 356	Business Ethics	3
MGT 371	Leadership Skills	3
Literature		3
Elective		3
Term Credits		15

Spring

Global and Cross-Cultural Business Class		3
BIA 330	Production and Operations Management	3
BUS 471	Strategic Management	3
Elective		3
Elective		3
Term Credits		15
Total Credits		96

BSBA, JD, MBA—Seven-Year Program

Qualified students who want to earn three degrees (BSBA, JD, and MBA) within a seven-year period can do it by following the 3-3 Pre-Law program described above and in the seventh year enrolling in the MBA program.

These programs provide an excellent preparation for employment in either the private or public sector of the economy.

Bachelor of Science in Business Administration Degree (BSBA)

Majors

Students in the Heider College of Business pursuing the BSBA must complete an academic major in one of the following fields of concentration: Accounting, Business Intelligence & Analytics, Economics, Finance, Finance & Technology, Management, Marketing, or International Business.

It is recommended that students select a major by the end of the first semester of their junior year. A major must be officially declared prior to the student's final semester. Some majors require departmental approval and have acceptance requirements that differ from general graduation requirements. Detailed requirements for each major may be found at the following links:

- Accounting (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/>)
- Business Intelligence and Analytics (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/>)
- Economics (<http://catalog.creighton.edu/undergraduate/business/economics-finance/>)
- Finance (<http://catalog.creighton.edu/undergraduate/business/economics-finance/>)
- Finance and Technology (<http://catalog.creighton.edu/undergraduate/business/economics-finance/finance-technology/>)
- Management (<http://catalog.creighton.edu/undergraduate/business/marketing-management/>)
- Marketing (<http://catalog.creighton.edu/undergraduate/business/marketing-management/>)
- International Business (<http://catalog.creighton.edu/undergraduate/business/economics-finance/international-business-bs/>)

In each field, instructional emphasis is not directed toward the development of routine skills or to particular industries. Instead, every effort is made to stimulate students to think logically, to process and evaluate information, and to make sound decisions from the overall management point of view.

With more than 500 years of collective business experience, the faculty teaching in every major provide students with discipline-based skills, as well as industry knowledge. Due to experiential teaching methods and active learning, students leave the Heider College prepared to start careers in their chosen majors, with an eye to leadership and higher-level management in those areas. All of this is grounded in the Jesuit tradition that stimulates students to think logically, process and evaluate information, and make sound decisions.

How do students choose a major? A number of factors inform the decision, including work and internship experiences, family occupations and family-owned businesses, favorite courses, and the student's natural skills and talents. Students are encouraged to discuss possible majors with their academic advisors, as well as with the faculty offering courses in specific majors. The Career Portfolio program is helpful, too, as it informs students about their aptitudes, as well as the jobs, career ladders, and compensation in various fields.

Students may earn multiple majors by satisfying the requirements for each as shown in the Catalog. If a specific course satisfies the requirements of more than one major, that course may be counted toward

fulfillment of each set of major requirements. Unless otherwise specified, only one common class may be shared between majors.

BSBA 3-3 Pre-Law/JD Program

In addition to the major fields of concentration, the Heider College of Business, in conjunction with the School of Law, offers a combined Business Administration-Law program (p. 6)—requiring a total of six years—which leads to both the BSBA with the Prelaw Business Major and the Juris Doctor degrees.

Majors outside of the Heider College of Business for BSBA Students

Students in the Heider College of Business may complete an additional field of concentration or minor. Departments in the College of Arts and Sciences (<http://catalog.creighton.edu/undergraduate/arts-sciences/>) may, at their discretion, allow a BSBA student to complete a second major. The second major is in addition to the BSBA degree; students do not, however, receive a BA or BS degree from the College of Arts and Sciences. Requirements of the field of concentration or major are listed in each department's entry in the catalog. To apply for an additional field of concentration, major, or minor the student should contact the Dean's Office for appropriate advising and referral.

Minors

Minors offer the opportunity to develop substantial knowledge in areas outside of the major. Eighteen credits of coursework are required to complete a minor. A student may transfer into a minor no more than two lecture courses for six credit hours OR two lecture/laboratory courses for eight credit hours. Transfer courses must meet equivalency requirements as approved by the College and Department Chair. Students must achieve a cumulative GPA of 2.00 in courses toward the minor.

Minors for BSBA Students

Business Administration students may only declare an Economics or Entrepreneurship minor in the Heider College of Business but may choose a minor in a department outside of the Heider College of Business, given appropriate approval and advising. A complete list of minors available to students outside the Heider College may be found here (<http://catalog.creighton.edu/undergraduate/arts-sciences/#minorstext>).

Minors for non-BSBA Students

Students from the other undergraduate Colleges may pursue any of the following Heider College of Business minors, given appropriate advising and approval.

- Applied Information Technology (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/applied-it-minor/>)
- Business Administration (<http://catalog.creighton.edu/undergraduate/business/business/business-administration-minor/>)
- Economics (<http://catalog.creighton.edu/undergraduate/business/economics-finance/economics-minor/>)
- Entrepreneurship (<http://catalog.creighton.edu/undergraduate/business/marketing-management/social-entrepreneurship-minor/>)
- Marketing (<http://catalog.creighton.edu/undergraduate/business/marketing-management/marketing-minor/>)

Kingfisher concentrations

A unique feature of the Heider Business Core is the required Kingfisher Concentration, named after Creighton's Kingfisher Institute, whose vision is that "liberal arts and professional education complement and

reinforce one another." The purpose is to encourage students to find an area of depth that supports growth in at least one Heider Mindset, allows personalization of liberal arts coursework, and complements a student's choice of major. Heider College of Business students must complete at least nine credit hours (typically three courses) drawn from one of the available Kingfisher Concentration options offered by the College of Arts & Sciences. When choosing a Kingfisher Concentration, students are encouraged to seek guidance from their academic advisor.

Students may not pursue a Kingfisher Concentration (KC) and Heider major in the same discipline unless the student completes a second major. Students may otherwise count KC courses toward completion of a major or minor. Where applicable, students may double-count Magis Common Core courses toward their KC. Students may apply no more than one course taken outside of Creighton toward a KC.

Heider students must declare a Kingfisher Concentration and are strongly encouraged to do so prior to the end of the first semester of their junior year and no later than prior to filing the Application for Degree in their final semester.

Kingfisher Concentrations for BSBA Students, offered by the College of Arts & Sciences, may be accessed here (<http://catalog.creighton.edu/undergraduate/arts-sciences/kingfisher-concentration/>).

Kingfisher Concentrations for Non-BSBA Students, offered by the Heider College of Business, may be accessed here (<http://catalog.creighton.edu/undergraduate/business/kingfisher/>).

Undergraduate certificate in Business Administration

Students enrolled **outside of the Heider College of Business**, who do not plan to earn a Bachelor's degree from the Heider College of Business, may earn an undergraduate Certificate in Business Administration. This certificate, along with a bachelor's degree in any discipline, prepares a non-business student for graduate business study. Students wishing to complete this certificate must file an application with the Undergraduate Advising Office in the Heider College of Business.

Certificate requirements: 31 credits ¹

Code	Title	Credits
ACC 201	Introduction to Financial Accounting	3
ACC 202	Introduction to Managerial Accounting	3
BIA 253	Management Information Systems	3
BIA 261	Business Analytics	4
ECO 203	Introductory Microeconomics	3
ECO 205	Introductory Macroeconomics	3
FIN 301	Managerial Finance	3
MGT 271	Organizational Behavior	3
MGT 315	Law for Business Leaders	3
MKT 319	Principles of Marketing	3
Total Credits		31

¹ The 31 required certificate hours is the maximum number of credits in which a non-business student may enroll in the Heider College of Business.

While no specific mathematics courses are required for the certificate, successful completion of BIA 261 Business Analytics will necessitate

mathematical proficiency equivalent to MTH 161 Business Statistics and either MTH 141 Applied Calculus, MTH 245 Calculus I, or MTH 231 Calculus for the Biological Sciences.

Of the 31 required hours, at most 12 hours of transfer credits may be applied toward the Business Administration Certificate. Once a student has matriculated to Creighton, only 6 of the 12 transfer hours allowed may be taken as transient study. In addition, the student must attain a cumulative GPA of 2.0 or better in all business courses.

Degree seeking students who have completed the requirements of the certificate will be awarded the Certificate in Business Administration at the time of graduation. Non-degree seeking students will be awarded the certificate upon completion of the requirements of the certificate.

Accelerated BSBA to Master's Programs

Creighton University also offers accelerated Master's Programs that stem from majors in the Heider College of Business. These programs allow students to earn a BSBA and a Master of Science degree in a shorter amount of time than doing both programs separately.

- Accelerated BSBA-Accounting + Master of Accounting (MAC) (<http://catalog.creighton.edu/undergraduate/business/accounting-bia/bsba-acc-mac-amp/>)
- Accelerated BSBA-Financial Analysis + Master of Investment Management and Financial Analysis (MIMFA) (<http://catalog.creighton.edu/undergraduate/business/economics-finance/bsba-fin-mimfa-amp/>)
- Accelerated BSBA-Financial Planning + Master of Financial Planning and Financial Psychology (MFPP) (<http://catalog.creighton.edu/undergraduate/business/economics-finance/bsba-fin-plan-mfpp-amp/>)
- Accelerated BSBA-Management + MS, Organizational Leadership (<http://catalog.creighton.edu/undergraduate/business/marketing-management/bsba-mgt-ms-orgl-amp/>)
- Accelerated BSBA-Marketing + MS, Organizational Leadership (<http://catalog.creighton.edu/undergraduate/business/marketing-management/bsba-mgt-ms-orgl-amp/>)
- Accelerated BSBA-Management + MS, Integrative Health and Wellness (<http://catalog.creighton.edu/undergraduate/business/marketing-management/bsba-mgt-ms-orgl-amp/>)