

ECONOMICS (BSBA): APPLIED BUSINESS ANALYSIS TRACK

Economics: Applied Business Analysis Track Requirements: 18 Credits

Code	Title	Credits
ECO 303	Intermediate Microeconomics	3
ECO 305	Intermediate Macroeconomics	3
ECO 418	Econometrics	3
ECO 515	Business Forecasting	3
Select three additional credits in ECO at the 300 level or above. ¹		3
Select three additional credits from the list below:		3
Any ECO course at the 300 level or above not already selected above.		
BIA 354	Data and Information Management	
BIA 484	Machine Learning	
FIN 325	Investment Analysis	
MKT 361	Marketing Analytics	
MTH 350	Applied Linear Algebra and Differential Equations	
Total Credits		18

¹ ECO 518 Comparative Economic Systems Comparative Economic Systems, ECO 528 International Economic Development International Economic Development, or ECO 538 International Economics International Economics fulfills the Global and Cross-Cultural Business requirement and may also serve as a major elective.