

# KINGFISHER: INTRODUCTION TO BUSINESS

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The Introduction to Business Kingfisher Concentration offers students the opportunity to gain a preliminary understanding of business practice. Completion of this concentration provides partial fulfillment of the Business Administration Minor (18 credits) and the Business Administration Certificate (31 credits).

**This Kingfisher Concentration is only available to student who are not in the Heider College of Business.**

## Kingfisher: Introduction to Business requirements (9 credits)

Code	Title	Credits
ACC 201	Introduction to Financial Accounting	3
ECO 203	Introductory Microeconomics	3
Select one of the following:		3
BIA 253	Management Information Systems	
MGT 271	Organizational Behavior	
MGT 315	Law for Business Leaders	
FIN 301	Managerial Finance	
MKT 319	Principles of Marketing	
<b>Total Credits</b>		<b>9</b>