

KINGFISHER CONCENTRATIONS

Kingfisher concentrations for Heider College of Business students

A unique feature of the Heider Business Core is the required Kingfisher Concentration, named after Creighton's Kingfisher Institute, whose vision is that "liberal arts and professional education complement and reinforce one another." The purpose is to encourage students to find an area of depth that supports growth in at least one Heider Mindset, allows personalization of liberal arts coursework, and complements a student's choice of major. Heider College of Business students must complete at least nine credit hours (typically three courses) drawn from one of the available Kingfisher Concentration options offered by the College of Arts & Sciences. When choosing a Kingfisher Concentration, students are encouraged to seek guidance from their academic advisor.

Students may not pursue a Kingfisher Concentration (KC) and Heider major in the same discipline unless the student completes a second major. Students may otherwise count KC courses toward completion of a major or minor. Where applicable, students may double-count Magis Common Core courses toward their KC. Students may apply no more than one course taken outside of Creighton toward a KC.

Heider students must declare a Kingfisher Concentration and are strongly encouraged to do so prior to the end of the first semester of their junior year and no later than prior to filing the Application for Degree in their final semester.

Kingfisher Concentrations for Heider College of Business (BSBA) students, offered by the College of Arts & Sciences, may be accessed here (<http://catalog.creighton.edu/undergraduate/arts-sciences/kingfisher-concentration/>).

Kingfisher concentrations for non-heider college of Business students

Students from the other undergraduate colleges may pursue any of the following Heider College of Business Kingfisher Concentrations, given appropriate advising and approval.

Introduction to Business (<http://catalog.creighton.edu/undergraduate/business/kingfisher/intro-to-business/>)

Economics - Non Heider Students (<http://catalog.creighton.edu/undergraduate/business/kingfisher/economics/>)

Entrepreneurship (<http://catalog.creighton.edu/undergraduate/business/kingfisher/entrepreneurship/>)

Finance (<http://catalog.creighton.edu/undergraduate/business/kingfisher/finance/>)

Human Resources (<http://catalog.creighton.edu/undergraduate/business/kingfisher/human-resources/>)

Marketing (<http://catalog.creighton.edu/undergraduate/business/kingfisher/marketing/>)

Technology in Business (<http://catalog.creighton.edu/undergraduate/business/kingfisher/tech-in-business/>)