

# BSBA(MGT OR MKT)/ MS-ORGL ACCELERATED PROGRAM

## BSBA (MGT or MKT) + MS-Organizational Leadership

The BSBA to MS-ORGL Accelerated 5-year program provides an efficient progression to complete the BSBA in Management or Marketing and the Master of Science in Organizational Leadership in five years. The program enables undergraduate students to begin taking MSOL coursework during their final undergraduate year (i.e., 4<sup>th</sup> year) in order to complete their master's degree at the conclusion of their 5<sup>th</sup> year. Students in either the BSBA: Management or BSBA: Marketing programs may apply up to 12 credit hours of MSOL coursework to both their BSBA degree (as electives) and to the MSOL master's degree.

Students in the BSBA to MS-OL Accelerated 5-year program will enroll in 12 graduate credit hours during their final two to four semesters as a BSBA undergraduate within the MSOL program. (For illustrative purposes, the table below provides an example of the timing of these courses.) In conjunction with entering the MSOL program, students will be required to complete GRD 600, an online on-boarding class for all Creighton graduate students. All of these credit hours apply to the requirements of the MSOL degree and serve as electives for the BSBA major.

## Degree Requirements

1. BSBA, Management requirements (<http://catalog.creighton.edu/undergraduate/business/marketing-management/>) or BSBA, Marketing requirements (<http://catalog.creighton.edu/undergraduate/business/marketing-management/>)
2. Plan of Study below during final semesters of BSBA degree
3. Remaining MS, Organizational Leadership requirements (<http://catalog.creighton.edu/graduate/graduate-programs-courses/leadership-ms/leadership-ms/>)

Course	Title	Credits
<b>Junior</b>		
<b>Summer</b>		
GRD 600	Orientation to Creighton 1	0
Term Credits		0
<b>Senior</b>		
<b>Fall</b>		
GRD 601	Writing for Graduate Students	1
MSL 600	Leadership Theory, Application and Reflection	2
MSL 601	Strategic Planning	3
Term Credits		6
<b>Spring</b>		
MSL 602	Communicating and Leading Across Cultures	3

MSL 603	Leading Innovation and Change	3
Term Credits		6
Total Credits		12

- <sup>1</sup> May take this self-paced course in summer between junior and senior years.

Please note that students are responsible for identifying interest in this program by the second semester of the junior year (3rd year) to allow for proper academic advising and curriculum planning/advising.

Admissions criteria are as follows:

- Students must be a declared BSBA: Management or BSBA: Marketing major in good standing at Creighton University.
- Students must have achieved a minimum cumulative Creighton GPA of 3.0 overall.
- Students must have junior or senior standing.
- Students must apply to the Graduate School prior to commencing their final six hours of graduate credit in the Accelerated program.
- No GRE is required.