

# MANAGEMENT: GENERAL ENTREPRENEURSHIP

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## Track requirements: 18 credits

Code	Title	Credits
ENT 311	Innovation and Creativity	3
ENT 411	Finance for Entrepreneurial Ventures	3
ENT 473	Venture Creation and Development	3
<b>One of the following:</b>		<b>3</b>
ENT 366	Entrepreneurship Internship	
ENT 451	Vocation of the Business Leader	
ENT 475	Entrepreneurship Incubator	
ENT 551	Sustainable Enterprise and Social Entrepreneurship	
ENT 555	Renewable Energy Strategy	
ENT elective (at 300 level or above)		
<b>One of the following:</b>		<b>3</b>
MKT 333	Consumer and Market Behavior	
MKT 335	Sales Management	
MKT 343	Marketing Research	
MKT 363	Global Marketing	
MKT elective (at 300 level or above) <sup>1</sup>		
<b>Elective</b>		<b>3</b>
Additional three credits from any department in the University chosen in consultation with an ENT faculty member and approved by Dept Chair.		
Total Credits		18

<sup>1</sup> A course completed to fulfill the Global and Cross-Cultural Business requirement may also serve as a major elective.